

**Sarada Vilas Educational Institutions @
Sarada Vilas College**

3rd Cross Road, Krishnamurthypuram, Mysuru - 570004
(Reaccredited by NAAC with B+ Grade (2.70CGPA) – Affiliated to University of Mysore)

3.2.2 Number of workshops/seminars/conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

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Sl.No	Name of the workshop/ seminar/ conference	Page No
1.	International Webinar on "Indigenous lipid mediators in inflammation and Cancer"	01-10
2.	A Webinar on "Importance of cost leadership to succeed at workplace and higher market share"	11-15
3.	A Webinar on "Auditing - a critical tool for making managerial decisions"	16-19
4.	One day Workshop on "Mushroom cultivation" (related to entrepreneurship)	20-27
5.	One day workshop on "Application of statistical tools in Social Science Research"	28-52
6.	A webinar on " Bio based sustainable polymer blends for medical applications"	53-55
7.	Special lecture programme on "Entrepreneurship in GST practitioners programme"	56-61
8.	A special lecture on "Intellectual Property Rights"	62-68
9.	One day workshop on "Technical Writing Using LATEX"	69-76
10.	A Webinar on "Role of Entrepreneurs' in Indian Economy- Present scenario"	77-78
11.	A Special lecture programme on "Genetically modified crops"	79-82



SARADA VILAS EDUCATIONAL INSTITUTIONS (R)
SARADA VILAS COLLEGE
Krishnamurthypuram, Mysuru-570 004
(Affiliated to UOM & Reaccredited 'B' Grade with 2.70 by NAAC)



International webinar

on

"Endogenous lipid mediators in inflammation and cancer"

Date: 11th June 2021

Time: 4.30 PM- 6.00 PM



**Organized by IQAC,
Department of Chemistry
(PG & UG) and Biochemistry**



SPEAKER

Dr. K. SANDEEP PRABHU
Head, Department of
Veterinary & Biomedical
Sciences, The Pennsylvania
State University, University
Park, PA, United States of
America.

Registration link: <https://forms.gle/L8RNDuX6V1dKGEwz9>

Webinar link: <https://meet.google.com/yuw-avmb-qge>

YouTube link: https://youtu.be/5A_s6w3yQGA

Note: Free Registration, E-Certificate obtained against registration

Patrons

Dr. B.M. Subraya
President, SVEI, Mysuru

Dr. M. Devika
Principal, SVC

Sri. N. Chandrasekhar
Hon. Secretary, SVEI,
Mysuru



E-mail: principal@saradavilas.com
Website: www.saradavilas.com

SARADA VILAS COLLEGE
Krishnamurthy puram, Mysore – 570 004
Affiliated to University of Mysore
Reaccredited by NAAC with B +grade (CGPA: 2.70)

Dr. Devika M.M Sc., M Phil.,Ph.D.,
Principal
Mobile: 9880024483

12.01.2021


To
Dr. Vinod T P
Associate Professor
DOS in Chemistry
Christ (Deemed to be University)
Bangalore.

Sir,

**Sub: Invitation for the Webinar on "Fuel Chemistry - An Insight"
on 15th January 2021 at 3 PM.**

With regard to the above subject, I am very much pleased to invite you to deliver a lecture on the above topic, "Fuel Chemistry - An Insight" through Webinar on 15th Jan. 2021 at 3 PM from the Dept. of Chemistry (UG), Sarada Vilas College, Mysuru.

With warm regards,


Principal
Sarada Vilas College
Mysore - 570 004

Phone: 0821-2332479, Fax: 0821-2330221

E-mail: principal@saradavilas.com

website: www.saradavilas.com



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Dr. Devika M, M.Sc., M. Phil., Ph. D
Principal
Mob: 9880024483

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To,
The Editor
Star of Mysore
English Evening Daily News Paper
Mysuru

12-06-2021

Dear Sir/Madam,

Sub: Request for news publication

INTERNATIONAL WEBINAR at SARADA VILAS
COLLEGE ON 11-6-2021

Sarada Vilas College, one of the most sort out colleges in Mysure is celebrating its Platinum jubilee in 2020-21. As a part of it, the college is organizing a series of seminars and webinars throughout the year. The Department of Chemistry (UG& PG) and Department of Biochemsity had organised a one day international webinar on 11-06-2021. The resource person **Dr. K Sandeep Prabhu, A Senoir Research Associate, Department of Veternary and Biochemical Sciences, Penn State University, United States of America**, a well known researcher oin the field of Pharmacology, Toxicology and Immunotoxicology delivered a talk on **“Endogenous Lipid**

Mediators in Inflammation and Cancer". Dr. K Sandeep Prabhu is a scientist of high profile and has the honour of holding the memberships at prestigious scientific bodies of America, India and other countries and also has delivered talks in top universities of the world. He works as managing editor and reviewer of many journals of international repute specifically Springer® group of journals. It was a very informative and inspiring talk and the participants really enjoyed and appreciated the knowledgeable talk. The presentation was meticulously made and presented, which had the details of role of the selenoproteins in controlling inflammation and cancer. Nearly 100 participants attended on Google Meet and other 235 participants from students and teaching fraternity of various colleges watched it in YouTube live stream using the link.

Dr. Subraya B. M., President, SVEI, Sri. N. Chandrashekar, Hon. Secretary, SVEI, Dr. Devika M. Principal, SVEI, were the other dignitaries attended. Dr. Devika M, Principal proposed the inaugural address, students of M.Sc Chemistry, moderated the programme.

Thanking you,

Yours sincerely

Sd/-

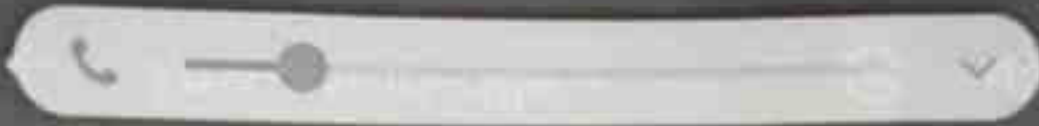

Principal

Dr. Devika M

Principal
Sardul Vilas College
Mysore-576 004

Enclosure: Photos of the webinar

25

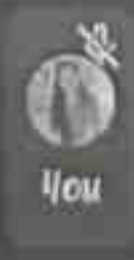


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Sudeep deepu



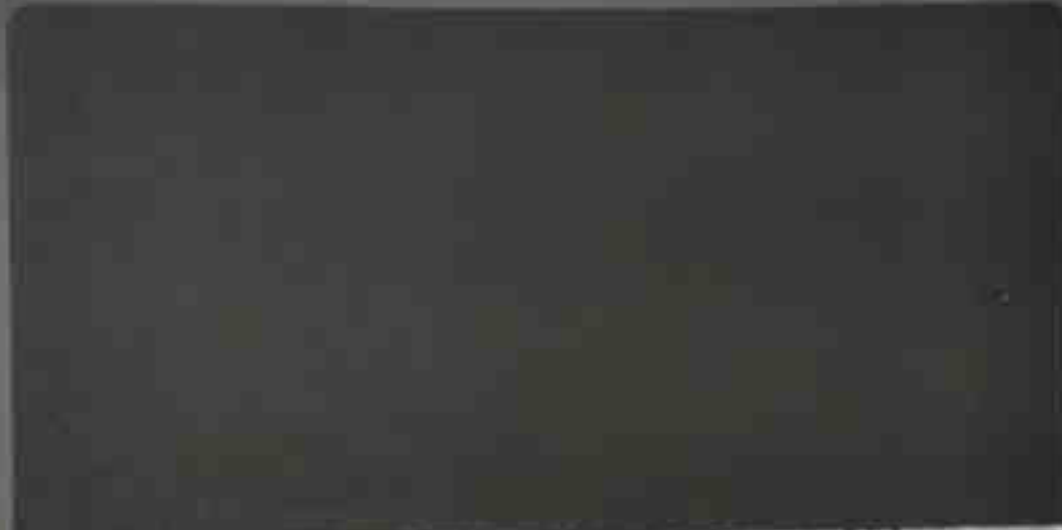
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Deepu
Principal
Yashwantrao Chavan
Vidya Vilas College
Mumbai - 400 002

Sudeep deepu stopped sharing their screen



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International webinar

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"Endogenous lipid mediators in inflammation and cancer"

Date: 11th June 2021

Time: 4.30 PM- 6.00 PM



**Organized by IQAC,
 Department of Chemistry
 (PG & UG) and Biochemistry**



SPEAKER

Dr. K. SANDEEP PRABHU
 Head, Department of
 Veterinary & Biomedical
 Sciences, The Pennsylvania
 State University, University
 Park, PA, United States of
 America.

Registration link: <https://forms.gle/LBRNDuX6V1dKGEwz9>

Webinar link: <https://meet.google.com/yuw-avmb-qge>

YouTube link: https://youtu.be/5A_s6w3yQGA

Note: Free Registration. E-Certificate obtained against registration

Patrons

Dr. B.M. Subraya
 President, SVEL, Mysuru

Dr. M. Devika
 Principal, SVC

Sri. N. Chandrasekhar
 Hon. Secretary, SVEL,
 Mysuru

(Signature)
 Principal
 Sarada Vilas College
 Mysuru-570 004

K. Sandeep Prabhu, Ph.D.



- *Department Head*
- *Professor of Immunology and Molecular Toxicology*

108K AVBS Building
Shortlidge Road
University Park, PA 16802

- EMAIL: ksp4@psu.edu
- OFFICE: [814-863-8976](tel:814-863-8976)
- FAX: [814-863-6140](tel:814-863-6140)

Areas of Expertise

- Trace element selenium and selenoproteins
- Redox biology
- Macrophage biology- emphasis on inflammation and resolution
- Endogenous bioactive lipid mediators
- Cancer (leukemia) and leukemia stem cells
- Redox control of stress erythropoiesis during inflammation

Websites

- <http://vhs.psu.edu/research/centers/emiid>
- <http://vhs.psu.edu/graduateprograms/pathobiology>
- <https://www.huck.psu.edu/content/graduate-programs/molecular-cellular-and-integrative-biosciences/requirements/emphasis/ijc>

Education

- Post-doc, Center for Molecular Toxicology, Penn State University
- PhD, Biochemistry, VMSRF-University of Mysore, India
- MSc, Biochemistry, University of Mysore, India


Principal
Sriada Vils College
Mysore-570 004

- BSc. Biochemistry, Yuvaraja College, University of Mysore, India.

Graduate Programs

- Pathobiology
- Molecular Cellular Integrative Biosciences- Immunology & Infectious Disease Track and Cancer Biology Track (MCIBS)
- Nutritional Sciences
- Physiology

Teaching

VBSC 451 Immunotoxicology of Drugs and Chemicals (Coordinator & Instructor: Dr. Prabhu) (Fa semester; 3 Credits)

The immunotoxicology course focuses primarily on the effects of environmental chemicals, therapeutics, and recreational drugs on the immune system. Immunomodulatory mechanisms are examined at systemic, cellular and molecular levels. Discussions include theory, principles, and methodology and key issues in immunotoxicology. (3 Credits)

VBSC 438 Introduction to Molecular Pharmacology (Coordinator: Dr. Adam Glick/Co-instructor: Dr. Prabhu) (Sp Semester; 3 Credits)

Molecular interactions between drugs and their tissue receptors and possible modifications of drugs to target different receptors will be discussed. Drugs used to treat infectious disease, cardiovascular disease, immune modulators, and anti-cancer drugs will be examined for their molecular interactions. Students will understand the complexities of new drug design and development from the initial stages of laboratory development to final approval for use by the Food and Drug Administration. (3 Credits)

VBSC 514 (NUTRN 514) Prostaglandins and Leukotrienes (Alternate Sp semester; Coordinator: Dr. Prabhu; 3 Credits)

The course provides an in-depth coverage of how fatty acids are metabolized in eukaryotes by various enzymatic and non-enzymatic mechanisms. The course will emphasize on the physiological roles of these fatty acid oxidation products in general health, inflammation, and reproduction along with their cellular basis of action via receptor-dependent and -independent mechanisms. (3 Credits)

Research

Research projects in our laboratory focus on the following areas:

1. Effect of selenium on leukemia stem cells.
2. Targeting leukemia using novel lipid mediators derived from n-3 and n-6 fatty acids.
3. Redox-dependent metabolomic changes in immune cells and its relevance in resolution of inflammation.
4. Effect of selenium and selenoproteins on gut inflammation with an emphasis on eicosanoid metabolism and macrophage polarization.
5. Effect of host selenoproteins in helminth infection.
6. Redox regulation of erythropoiesis.

Targeting of leukemia stem cells: In collaboration with Dr. Robert Paulson

[youtube video - Penn State: Inspiring Collaboration](#)

Research Group Members

Hangdi Gong (Di), Graduate Student (MCIBS Program)

Tai-Jung Lee (Reness), Graduate Student (MCIBS Program)



Sarada Vilas Educational Institutions &
SARADA VILAS COLLEGE
 Sarada Vilas Road, Krishnamurthipuram, Mysuru-570 004
 (Affiliated to University of Mysore and Reaccredited by NAAC with B Grade 2.70)
 Internal Quality Assurance Cell

&
 Department of Commerce and Business Administration
 Cordially invites you to the webinar on

Cost Leadership for Competitive Advantage

Speaker : **Prof. J. S. Kiran**
 Dean , GEMS Business School, Mysuru
 Former Dean, JSS Higher Education
 and Research Centre , Mysuru



Registration Link https://forms.gle/ctokMpn078v7Ynwb0	Webinar link https://meet.google.com/mrw-bven-mpa
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Dr. J. S. Kiran, Director of

Dr. J. S. Kiran, Director, Assistant Professor of Management

Dr. B. H. Sakreya, President, UVEI

Dr. H. Chandralekha, Secretary, UVEI

Dr. Devika M, Principal, UVEI

Prof. Srinivasanna, Dean, Dept. of Commerce

Dr. Jyothi A W, HOD, Assistant Professor, Dept. of Commerce

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Principal Sarada Vilas College Mysuru-570 004

Report of Webinar conducted on 30th June 2021
Topic: Cost Leadership for Competitive Advantage.

Resource Person: Prof J S Kiran
DEAN, GEMS B School
Mysore.

The Webinar was conducted at Sarada Vilas College, Mysore by the Department of Commerce and Business Administration between 11.00 AM to 12.00 PM.

Prof.J S Kiran said that the main objective of the business is Profit Maximization. The profit can be maximized by minimizing the cost of the product. Amazon and Flip kart companies charge less price than the actual price because they enter into contract with local distributor and retailers.

The companies analyse the financial statements and build Cost sheet of the product with the help of cost accountants, marketing, purchasing and finance department personal.

The Professor said that e -business company will negotiate the advertising, marketing, raw material, transportation and packaging costs with supplier and enter into agreement, so automatically cost of the product are reduced.

The Airline business could also reduce costs by avoiding food, luggage and standing time charges in Airports the Combination of Economic, Finance and Behavioural sciences will reduce any costs.

Prof.Satyanarayana, Dean, Dept of Commerce and Business administration addressed the resource persons and other participants. Arpitha.K welcomed the session and Rajkishore S.N gave the validatory speech. Around 96 students of commerce and business administration stream were present.


Principal
Sarada Vilas College
Mysore

Phone: 0821-2332479, Fax: 0821-2330221

E- mail: principal@saradavilas.com

website: www.saradavilas.com



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Dr. Devika M, M.Sc., M. Phil., Ph. D

Principal

Mob: 9880024483

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Dr. M Devika

M.Sc., M.Phil., Ph.D.

Principal

Sarada Vilas College

Krishnamurthypuram, Mysore

Kiran J S

Professor at JSS CMS



Indian Institute of Management, Bangalore

Mysore, Karnataka, India

About

32 years of versatile professional experience in positions of increasing responsibilities and authority, characterized by passion for excellence and talent to innovate for enhancing organizational effectiveness.

Recognized for building excellent relationships as an organizational catalyst in multiple contexts in academia, manufacturing, community based organizations and World Bank Assisted Project and Centrally Assisted Rural Development Programmes.

Reputation as a change agent with abilities to incorporate processes to enhance effectiveness and streaming operations

Academic Positions and Responsibilities over 16 years in a Premier Autonomous B School
Dean of Management Education in a Deemed to be University – for two years
Chairman, Board of Studies
Chairman, Board of Studies
Member, Academic Council
Head of MBA Institute
Head, On-line Education
Member, Board of Studies of VTU, Belgaum
Member, Board of Examination of VTU, Belgaum

Professional academic contributions under my Leadership

In the capacity of Dean of Management Education.

Drafted University Regulations for MBA in Hospital Management, Coordinated and majorly contributed the curriculum design and development.

Designed and introduced MBA in Hospital Management.

Institutionalized academic culture of Management Research in faculties and research based Project Work by Students

In the capacity of Head, On-line Education

Drafted University Regulations for On Line M.Tech Course , On Line Post Graduate

Diploma in Health Care Management Course". Course Curriculum On Line PGDip - Health Care Management Course, Health Care Informatics , Rural Management


Principal
Sarada Vilas Coll.
Mysore - 570 004

As Management Consultant

Team Leader for Training Need Analysis, for World Bank assisted project

Team Leader evaluation and Monitoring of implementation of socially relevant projects (Member Concurrent Social Audit


Principal
Saraña Vilas Co.
Mysore - 570 004



Sarada Vilas Educational Institutions
SARADA VILAS COLLEGE

Sarada Vilas Road, Krishnamurthipuram, Mysuru-570 004
 (Affiliated to University of Mysore and Reaccredited by NAAC with B+ Grade 2.70)
 Internal Quality Assurance Cell



Date: 10/07/2021
 Time: 12:00PM

Department of Commerce and Business Administration
 Cordially invites you to the **webinar on**

Venue: Google Meet

"Auditing is a Tool for Managerial Decisions"



Speaker :
Jaddartha Chandra
 Senior Associate
 G-Global Delivery Center Pvt. Ltd

Webinar link:

<https://meet.google.com/qdi-gqbp-soo>

Registration link:

<https://forms.gle/r5LMY3famLitVoFQA>

Ms. Arjuna K.
 Chairperson
 Internal Quality Assurance Cell

Dr. Jeeva N.
 Chairperson
 Internal Quality Assurance Cell
 Department of Commerce

Dr. B. M. Subhaya
 Head, Dept. of Commerce

Dr. N. Chandrashekar
 Head, Dept. of Commerce

Dr. Devika M
 Head, Dept. of Commerce

Prof. Satyanarayana
 Head, Dept. of Commerce

25

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Report of Webinar conducted on 10.7.2021
Topic: Auditing as a tool for Managerial Decisions

Resource Person: Sri. Siddhartha Chandra
Senior Associate
KPMG – Global Delivery Centre Pvt Ltd

The Webinar was conducted by the Department of Commerce and Business Administration on 10.7.2021 between 11.00 AM to 12.00 PM.

The speaker shared his thoughts on different types of Audits and the importance of Audits in the effectiveness of every organisation irrespective of the size and scale of operations. Management audit seeks to evaluate whether a company has a suitable organization and appropriate management team in place to achieve its objectives. It focuses on strategic objectives and enables a company to adapt its key human resources to the changing business environment.

He opined that the purpose of a management audit is not to appraise individual executive performance but to evaluate the management team in its effectiveness to work in the interests of all the stakeholders, maintain good relations with the employees, and uphold reputational standards.

While speaking on the importance of Management audit in organisations, the speaker told that reports on matters of policies and their implementation is very important to improve the efficiency of the management. Management Auditors advise the management on various matters related to performance of various departments as well as of the organization as a whole. Management Auditors may or may not be any finance and accountancy person. Management Auditors evaluate the actual performance by comparing it with predetermined standards.

Auditors reveal any kind of defect and irregularities in the working of management. It can be said management audit helps in improving the performance and efficiency of management.

Prof.Satyanarayana, Dean, Dept of Commerce and Business administration addressed the resource persons and other participants. Dr.Jyothi A.N welcomed the session and Vijeth J.K gave the validatory speech. Around 95 students of commerce and business administration stream participated in the webinar.


Principal
Sardula Vilas College
Mysore-570 004

Contact

www.linkedin.com/in/siddhartha-chandra-02741124 (LinkedIn)

Top Skills

Documentation
Microsoft Excel
Microsoft Office

Certifications

Good Habits, Bad Habits (Blinkist Summary)

Siddhartha Chandra

Senior Associate 2 at KPMG GLOBAL DELIVERY CENTER PRIVATE LIMITED

Kolkata, West Bengal, India

Summary

I have 6 years of off-shore Audit experience and also 1 year of On-shore audit experience with KPMG. I have been a part of the onshore audit team of Citi Bank in the US and is still working closely to provide support to them.

Experience

KPMG GLOBAL DELIVERY CENTER PRIVATE LIMITED

Senior Associate 2

June 2014 - Present (8 years 9 months)

KPMG

Associate

June 2014 - October 2018 (4 years 5 months)

Cochin Area, India

KPMG US

Associate

September 2015 - April 2016 (8 months)

Education

Amrita school of arts and sciences

Master's degree, Accounting and Finance (2012 - 2014)

amrita school of arts and sciences

Bachelor of Commerce (B.Com.), Accounting and Finance (2009 - 2012)


Dr. M. Devika
M.A., M.Phil., M.D.
Principal



Sarada Vilas Educational Institutions (P) Ltd.

Sarada Vilas College



A Trilingual College of Arts, Science,
Commerce & Education
Sarada Vilas Educational Institutions (P) Ltd.
Sarada Vilas College, Mysore-570 004

Department of Botany organizes
one day **workshop on**

Mushroom Cultivation

Speaker

Dr. Ashok N. Pyati

Asst Professor, Department of Botany
Maharaja College for Women
Mysuru

Guests of honour

Dr. B. M. Subraya

Principal,
Sarada Vilas Educational Institutions, Mysuru

Sri. N. Chandrashekar

Hon. Secretary,
Sarada Vilas Educational Institutions, Mysuru

Presided by

Dr. Devika M.

Principal,
Sarada Vilas College, Mysuru

27-01-2022 Thursday

Time - 2 p.m.

Venue - A. V. Hall, SVC, Mysuru

Staff & Students,
Sarada Vilas College, Mysuru

LN

Principal
Sarada Vilas College
Mysore-570 004

SARADA VILAS COLLEGE, MYSURU

Krishnamurthypuram, Mysuru- 570004

A SPECIAL LECTURE AND DEMONSTRATION OF MUSHROOM CULTIVATION TECHNIQUES

Programme List

Time: 2.00 pm

Date: 27-01-2022

Venue: A V Hall

Welcome note:	Miss. Vasundhara Hegde B. R. V Semester Student
Guest Introduction:	Mr. Amruth Sagar K.S. V Semester Student
Principal Address:	Dr. M. Devika Principal, SVC
Chief Guest Speech:	Dr. Ashok Pyati Assistant Professor Department of Botany Maharani's Science College for Women, Mysuru
Vote of Thanks:	Mr. Chethush. M V Semester Student

Host: Mr. Thejas Gowda

V Semester Student

SARADA VILAS COLLEGE, MYSURU.

DEPARTMENT OF BOTANY

REPORT ON MUSHROOM CULTIVATION WORKSHOP

Mushrooms, often referred to the fruiting body of the gill fungi, are frequently mentioned as alternative source of food. In the present circumstances popularizing mushroom as a part and parcel of everyday food is of paramount importance. Mushroom farming is becoming successful because of its low inputs. It was calculated that approximately 317 million metric tones of fresh mushrooms could be produced annually that would provide 197g of fresh mushroom daily to each person in the world.

With this point of view, Department of Botany, Sarada Vilas College, Mysuru had organized one day workshop on "Mushroom Cultivation" for students as a part of their curriculum. The workshop was conducted on 27th January 2022 in the AV Hall. The workshop was inaugurated by Dr. Ashok N. Pyati, Asst. Professor, Department of Botany, Maharami's Science College for Women, Mysuru and presided by Dr. Devika. M, Principal and Head of the Department of Botany.

Workshop began with formal welcome note and inauguration. The workshop was of two sessions, the first session was the lecture on mushroom cultivation. The resource person covered various topics such as; types of edible mushroom and their nutritional importance, difference between edible and poisonous mushrooms, he also gave an idea of identification techniques for edible and poisonous mushrooms, and he spoke about the basic infrastructure and financial requirements for a beginner in mushrooms cultivation and also about hurdles in mushroom farming.

The second session was hands on experience of mushroom cultivation, where the resource person demonstrated the method of cultivating Oyster mushroom using paddy straw as a substrate. He also made the students to get involved in the practical session of mushroom cultivation, where students

Sarada Vilas Educational Institutions (P.)
Sarada Vilas College
Department of Botany organizes
one day workshop on
Mushroom Cultivation
Speaker
Dr. Ashok N. Pyati
Asst. Professor, Department of Botany,
Maharami's Science College for Women,
Mysuru.
Guests of Honor
Dr. B. M. Sudranga
Principal,
Sarada Vilas Educational Institutions, Mysuru.
Dr. K. Chandrashekar
Asst. Secretary,
Sarada Vilas Educational Institutions, Mysuru.
Presided by,
Dr. Devika M.
Principal,
Sarada Vilas College, Mysuru.
27.01.2022, Thursday, Time: 2 p.m.
Venue: A. V. Hall, SVC, Mysuru.
Staff & Students
Sarada Vilas College, Mysuru.





Phone No: 0821-2402479, Fax: 0821-240251

E-mail: principal@saradavilas.com

Website: www.saradavilas.com

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Dr. Devika M, M.Sc., M. Phil., Ph. D

Principal

Mob: 9880024483

Date: 25.01.2022

To,

Dr. Ashok N Pyati
Assistant Professor, Department of Botany
Malavani Science College for Women
Mysuru.

Dear Sir,

Sarada Vilas Educational Institution (R), established in the year 1945, is a pioneering college in the field of education in Mysuru. Our Institution is striving to attain all round excellence and to impart quality education along with the ethical, cultural awareness and social responsibility to students of all strata of society under the guidance of dynamic management of Sarada Vilas Educational Institution(R).

In continuation of our efforts, to impart quality education laying more emphasis on Practical training, we are organizing Hands on workshop on "Mushroom Cultivation". We are happy to invite you to the workshop on 27.01.2022 at 02.00 pm. It will be appreciated if you accept our invitation and help us in giving practical training to Botany and Microbiology students of our institutions.

Thanking You

Yours sincerely

learned the methods and techniques involved in mushroom cultivation, who had only theoretical knowledge about it. Students were delighted with his presentation and demonstration. The workshop came to an end with the valedictory note.

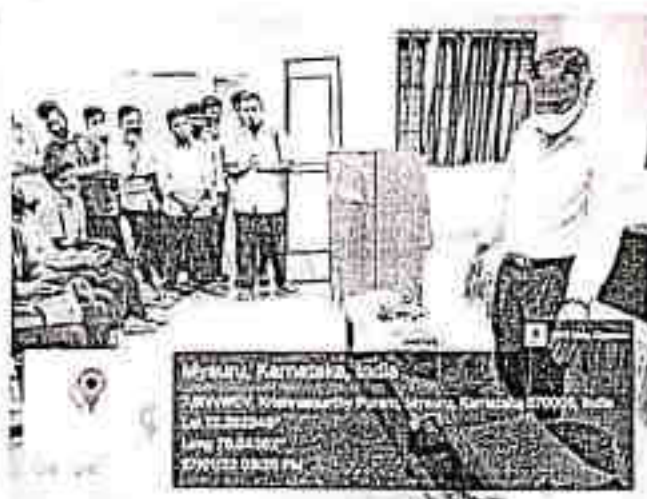
Mushroom cultivation is the most practiced occupation in the rural as well as urban areas of India, which has become a subsidiary source of income besides agriculture. Sarada Vilas College, being higher education institutions which is imparting quality education to the students mostly belong to the rural areas in and around Mysuru district, where agriculture is most preferred occupation. Students could be benefitted from this workshop especially those who are practicing agriculture. It gave practical knowledge on mushroom cultivation and also ignited the young minds to come up with the practice of mushroom farming.



Mysuru, Karnataka, India
 27/01/22, Chikmagalur Puram, Mysuru, Karnataka 570002, India
 Lat 12.292407°
 Long 76.84355°
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Mysuru, Karnataka, India
 27/01/22, Chikmagalur Puram, Mysuru, Karnataka 570002, India
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Mysuru, Karnataka, India
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 27/01/22 03:48 PM



Mysuru, Karnataka, India
 27/01/22, Chikmagalur Puram, Mysuru, Karnataka 570002, India
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 Long 76.84355°
 27/01/22 03:48 PM



Mysuru, Karnataka, India
 27/01/22, Chikmagalur Puram, Mysuru, Karnataka 570002, India
 Lat 12.292407°
 Long 76.84355°
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Dev

Sl. No.	Name	Qualification	Year
1	Chithra M	Chithra M	I BSc BZ
2	Charanath	Charanath	I BZ
3	Devanampiyad	Devanampiyad	I BSc BZ
4	Sanjana - B.C.	Sanjana B.C.	I BSc (CB)
5	Deekshitha M	Deekshitha M	I BSc (BZ)
6	Arjun	Arjun	I BSc (BZ)
7	Arjun	Arjun	I BSc (BZ)
8	Arjun	Arjun	I BSc (BZ)
9	Prathama S. Raj	Prathama S. Raj	I BSc (BZ)
10	Prathama S. Raj	Prathama S. Raj	I BSc (BZ)
11	Prathama S. Raj	Prathama S. Raj	I BSc (BZ)
12	Prathama S. Raj	Prathama S. Raj	I BSc (BZ)
13	Prathama S. Raj	Prathama S. Raj	I BSc (BZ)
14	Prathama S. Raj	Prathama S. Raj	I BSc (BZ)
15	Prathama S. Raj	Prathama S. Raj	I BSc (BZ)
16	Prathama S. Raj	Prathama S. Raj	I BSc (BZ)
17	Prathama S. Raj	Prathama S. Raj	I BSc (BZ)
18	Prathama S. Raj	Prathama S. Raj	I BSc (BZ)
19	Prathama S. Raj	Prathama S. Raj	I BSc (BZ)

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Dr. ASHOK N PYATI M.Sc., Ph.D.,

Assistant Professor

Dept of Botany

Maharani's Science College for Women, JLB Road, Mysore- 570 005,
India

drashoknpyati@gmail.com

1. Birth Place: Haveri, Karnataka state
2. M. Sc., Ph.D.
3. Ph.D. awarded in 2000 march.
4. Publications: National and International Journal: 28
5. Conferences/Seminars/workshops Attended: 55

Accomplishments:

Project Fellow: In UGC major Research Project

- ❖ Under-took a detailed taxonomical survey of Orchids in the Western Ghats regions of Karnataka and Kerala.

Ph.D.:

- ❖ Investigation to establish techniques for invitro seed germination, culture of seedlings and propagation of some of the important Orchid species of South India.
- ❖ Studied in-vitro propagation of four endemic species of *Aerides crispum*, *A. maculosum*, *A. rufgens* and *Luzia neocallia*
- ❖ Succeeded in in vitro propagation of four popular wild species *Dendrobium ovatum*, *D. barbatulum*, *D. macrostachyum* and *D. crepidatum* through axenic seed culture, leaf segment culture, nodal segment culture and PLB culture.
- ❖ Effect of various growth adjuncts, plant growth regulators and vitamins were tested during in vitro culture studies.
- ❖ Histological studies were done for morphogenesis studies of shoot and root development.

The work resulted in 28 research papers.

Expertise:

- Cytological techniques
- Breeding techniques
- Biochemical techniques
- Tissue culture techniques



Dr. M. Devika
M.Sc., M.Phil., Ph.D.

Membership:

1. Life member: The Orchid Society of India, Dept. of Botany, Punjab University, Chandigarh.
2. Life member: Karnataka Rajya Vignana Parishad, IISc Campus, Bangalore.
3. Life member: The Orchid Society of Karnataka (TOSKAR), Bangalore.

Now Working as Asst. Professor in Maharani Science College, Mysore since 15 years



Sarada Vilas Educational Institutions
SARADA VILAS COLLEGE
 Department of Commerce and Business Administration
 Krishnamoorthipuram, Mysuru-570 004



One Day **Workshop On**
"Application of Statistical Tools in Social Science"

Inauguration

Date: 19th March 2022
 Day: Saturday

Venue:
 Room No. 203

Guest of Honour

Dr. B. M. Subbaraya
 President, SVEI

Sr. N. Chandrashekar
 Hon. Secretary, SVEI

Inauguration

Dr. M. Devlia
 Principal, SVC

Resource Person

Dr. Sural M V
 Professor, General Management
 Head-Academic, SOMIND

Prof. T. Anand
 Professor

B. N. Bahadur Institute of Management Science
 Manasagottu, Mysuru

Dr. M. Kamaswamy
 Professor and Chairman, DCS in Commerce
 Manasagottu, UOM

Presided by

Dr. Sanyasirama
 UoA,

Department of Commerce and Business Administration


 Principal
 Sarada Vilas College
 Mysuru-570 004

All are Cordially Invited.



SARADA VIHAR COLLEGE, MYSURU
 Department of Commerce and Business Administration
 Manasa Gangotri, Mysuru-570 024

One Day Workshop
 On
 "Application of Statistical Tools in Social Science"

19-3-2022

Program Details

Time	Events	Resource person
10:00am - 10:30am		Inauguration
10:30am - 11:45am	Session 1: Application of Statistical Tools in social science	Dr Sund, M V Professor, SDMMMD
11:45am - 12:00pm		Tea Break
12:00pm - 01:15pm	Session 2:	Prof. D. Anand Professor H. N. Bahadur Institute of Management Science Manasa Gangotri, UOM, Mysuru
01:15pm - 02:00pm		Lunch Break
02:00pm - 03:15pm	Session 3: Research - role & methodology applicable to commerce and Business Administration	Dr. M. Kumaraswamy Professor & Chairman FOS in Commerce, Manasa Gangotri, UOM, Mysuru
03:15 pm - 04:00 pm	Concluding Session	Dr. Salyanarayana Dean, Department of Commerce & Business Administration


 Principal
 Sarada Vihar College
 Mysuru-570 024


 Dean

SVFC
Sarada vilas College
Department of Commerce and Business Administration

One day Workshop on "Application of Statistical tools in Social Science Research" on 19th
March 2022 - Report

Department of Commerce and Business Administration has organised One day Workshop on "Application of Statistical tools in Social Science Research" on 19th March 2022. 21 faculties participated in the workshop (4 From B Ed college, 1 from PU college, and 16 from Commerce department, SVC). The 5 Resource persons were invited to share a technical knowledge on the various topics related to research.

The day started with inaugural function. Dr Sunil M V, Professor, General Management, Dean- Academics, SDMIMD, Honorable secretary Sri N Chandrashekar SVFA, Dr Devika M, Principal, SVC and c were present in the inaugural function. The program started with lighting the lamp by chief guests. The inaugural speech was given by our Honourable Secretary sir and motivated all faculty members of our institution to take up research activities. Dr Devika M, Principal, SVC encouraged to take up the research activities. Dr. Satyanarayana, Dean delivered a presidential speech.

The first session was taken up by Dr Sunil M V Professor, General Management, Dean- Academics, SDMIMD on "Use of Technology -Tools for Literature Review". He shared his knowledge about various tools available for conducting literature review and how to use various technical tools for literature review in the research activities.

The second session was taken by Dr Prashanth, Assistant Professor, BIMS, UOM on "Data Analysis" and he shared information about how to analyse the data collected in the research. He also discussed about which type of tools to be applied for different data.

The third session was taken by Dr Kumaraswamy, Professor, Chairman DOS in Commerce, UOM, Manipal, Mysuru on Research: Role & Methodology applicable to Social Science including Commerce and Business Administration. He has discussed about the methodologies to be used while writing the research articles. And also he shared his opinion on how important the PhD is for teachers of all disciplines and also he encouraged all the faculty members to take up the research activity as it is becoming the mandatory in academic activities.

At the end of the day, in the conclusion session Dr Devika M, Principal, SVC has delivered a valedictory speech. In her speech she appreciated the Dean and the faculty for their effort in organizing this kind of workshop relating to a research. Also she said it is an essence of the day and wish to all participants to write good number of standard articles and publish in reputed journals. Certificates were distributed to all the participants. At end it is insisted to come out with a good research article in a month by all the participants.



Sri Venugopala
Jeyalaya

Mysuru, Karnataka, India
Sarada Vilas Road, Krishnamurthy Puram, Mysore 570004,
Krishnamurthy Puram, Mysuru, Karnataka 570008, India
Lat 12.291855°
Long 76.643858°
19/03/22 10:46 AM



Sri Venugopala
Jeyalaya

Mysuru, Karnataka, India
Sarada Vilas Road, Krishnamurthy Puram, Mysore 570004,
Krishnamurthy Puram, Mysuru, Karnataka 570008, India
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Home

Sunil M.V



Research Interest / Consulting Area

Family Business, Management Information Systems, Social Media

Courses Offered

Instructor to Family Business & Management Information Systems

Dr. Sunil M.V
M.B.A., M.A., Ph.D.
Head-Academic Administration &
Assistant Professor - General Management

Udhaar ID: 175417
ORCID ID: 0000-0001-7915-0488
Researcher ID: sunilmvkare
Google Scholar ID: <https://scholar.google.com/citations?user=CCjvGEAAAAJ>

Dr.
Principal
Sree Vidya College
Kovvur-517 002



msuh@sommo.ac.id

Dr. Suh M.V. is Head Academic Administrator of SOM Institute for Management Development (SOMMD) and Assistant Professor in the General Management Area. His special areas of interest & teaching are Information Systems and Technology Adoption. He also teaches subjects in Information Management, Research Methodology, and Social Networks.

Dr. Suh has Ph.D. in the area of Open Source Software adoption in Library Automation. He is a Master in Library and Information Science and a Master in Sociology. A Certified Fellow to American Association and IFL Bangalore.

Dr. Suh has more than 20 years of experience in information services and technology adoption. He has been associated with SOMMO from 1994 in various capacities and positions. He was the coordinator for more than a decade for SOM RCRS, the Research Center, SOMMO, addressing Ph.D. program and education.

He has published papers in various journals & conferences and published two books. He has continued course material for distance education, including Gd's PhD. Programs.

Dr. Suh is a consultant for technology adoption in library and information services for academic institutions, universities, and organizations.

Publications

Edited Book

- 1. Suh M. V., Suh M. V. and V. Chelton (2021). **Building Partnerships for Social Initiatives: a Compendium of Cases in Public-Private Partnership (PPP)** – Volume 1. Ed. SOM Institute for Management Development (SOMMD) and Administrative Training Institute (ATI) PPP Cell, Mysore. ISBN: 978-91-83362-54-2.

Book Chapter

- 1. Suh M. V. & Prasad H. Nagesh (2021). Design Thinking for Social Innovation – Case of Community Food Service in Pujasavanahalli during the Pandemic Time. **Cases of Management Development**, Vol. 2 by Prasad H. N., Venkatesh B., Suresh M., Subrahmanyan S., and Nagesh N. (Editors), Mysore: Sri Dharmasthala Mahavidyalayam Research Centre for Management Studies (SDM RCRS), SOMMO. ISBN: 979-01-83362-55-9.

Monographs

- 1. Suh, M.V. and Hanumanthappa, H.S. (2013). **Open Source Library Automation Software: Features and Capabilities**. Germany: Lambert Academic Publishing. [ISBN: 978-3-03917969-0, ISBN-13: 979-3039179690]
- 2. Hanumanthappa, H.S., Suh, M.V. and Hanumanthappa, H. (2012). **Feeling Reviv of e-resources in Mysore: Mysore Tansen College and Sri Dharmasthala Mahavidyalayam Institute for Management Development (SOMMD)**. [ISBN: 978-91-83362-55-9]

Edited Conference Proceedings

- 1. Lakshmi Awadh, Hanumanthappa, H.S., Prasad H.N. and Suh, M.V. (2010). **Web-based Library Services**. Mysore: Sri Dharmasthala Mahavidyalayam and SOM Institute for Management Development (SOMMD). ISBN: 978-91-8101014-66-7. IFLC sponsored 3-Day national seminar on Web-based Library Services, March 5-6, 2010, Sri College for Women, Mysore.
- 2. Hanumanthappa, H.S., Kampanji, T.T., Mahesh Kumar, Suh, M.V., Hanumanthappa, H.S. and Hanumanthappa, S.H. (2011). **Managing College Libraries: Issues and Trends**. Mysore: Sri College for Arts, Commerce & Science (Autonomous) and Mysore Library & Information Science Association (Mylisa). [ISBN: 978-91-8101014-6-5]

Sunil M.V (SDMMD)

UGC sponsored 2-Day National conference on managing academic libraries: issues and trends, December 16 & 17, 2011, JSS Arts, Commerce and Science College, Ooty Road, Mysore.

1. Hanarayana, N.S., Sunil, M.V, and Rukminamma, F. (2013). **Emerging trends in e-resource management and services in college libraries**. Mysore: Terasian College and Sri Dharmasthala Marjunatheshwara Institute for Management Development (SDMMD). [978-81-822146-01-0]. UGC sponsored 2-Day National Seminar on Emerging trends in e-resource management and services, September 27 & 28, 2013, Terasian College, Mysore.
2. Prabhakar, K.V., Hanarayana, N.S., Sunil M.V., Vasantha Raju, N. and Veera, M. (2014). **Social Media and Libraries**. Mysore: SBRR Mahajana First Grade College and Mysore Librarians and Information Scientists Association (MyLISA), Mysore. [978-81-822820-1-6]. UGC sponsored 2-Day National conference on social media and libraries, December 4 & 5, 2014, SBRR Mahajana First Grade College, Mysore.

Book Chapters in Edited Monographs

1. Hanarayana, N.S., Sunil M.V, and Namatha, G.R. (2004). Digitization of project reports: an experience with OSDL. **Organizing, processing and use of information in the digital era: Prof. M. Parameswaran Festschrift Edited by: V. Jalaja, M.C.K. Veeran and Dineshan**. New Delhi: Ess Ess Publication. [ISBN: 817006187]. [EAN: 978817006188].
2. Malathi Srinan and Sunil, M.V. (2010). Knowledge Portal at SDMMD Mysore. **Increasing global competitiveness for organisational excellence: handbook of management cases edited by H.P. Gupta and Tota Thatchenkery**. New Delhi: Institute of Management Education (IME, Ghaziabad) and Macmillan. [ISBN 10: 0230-33194-7] [ISBN 13: 978-0230-33194-6].
3. Hanarayana, N.S. and Sunil, M.V. (2011). Inclusiveness in Integrated Library Systems. **Managing Library and Information Center edited by Sunil Kumar Rathpathy**.
4. Hanarayana, N.S., Malathi K.S. and Sunil M.V. (2011). Interfacing 'Discovery layer' on to an OPAC: A case study. **Electronic age librarianship edited by Datta K. Swain and K.C. Panda**. New Delhi: Ane Books Pvt. Ltd. [ISBN: 978-83-8116-247-7].
5. Sunil, M.V. and Kumbhar, Malinath. (2012). Technological innovations in libraries for user centric services. **Dynamics of librarianship in the knowledge society: festschrift in honour of Prof. Ramesh Babu (Volume 2)** edited by Achin Oswald and et al. Chennai University of Madras. 640-648p. [ISBN: 978-83-8050-061-3].
6. Sunil, M.V., Kumbhar, Malinath and Chandrasekhar, Deepak. (2012). QR code: a tool to instant access to electronic resources. **Empowering libraries for lifelong learning skills, excellence, creativity and challenges** edited by: Suresh Jange, N. S. Geddeyagathi and Mallikarjun Vaidyanath. Agra, Current Publications. 426-430p. [ISBN: 978-81-85055-05-1].
7. Sunil, M.V. and Rukminamma F. (2013). Electronic resources management in U.S. need unaddressed. **Two-fold facets of e-resources in libraries**, edited by Hanarayana, N.S., Sunil, M.V. and Rukminamma, F. Mysore: Terasian College. 26-36p. [ISBN: 978-83-83300-00-2].
8. Hanarayana, N.S., Vasantha Raju, N. and Sunil M.V. (2014). Digital shift in cataloguing: are we ready to change? **Digital shift and libraries** edited by: Tadavak, P.G. and et al. Bapat, Prasanna. Karnataka State Women's University. 127-144p. [ISBN: 978-93-83090-17-4].
9. Sunil M.V. (2014). Competencies for Librarian 2.0: an expectation. **Comprehensive resource management in Libraries** edited by: Benicapur, V. M. and et al. Betagavi, Rani Channamma University. 265-269p. [ISBN: 978-81-822539-0-7].
10. Sunil, M.V. and Rukminamma F. and Sr. Treasa (2015). Review on e-resource management and services (ERM3). **Quality and excellence in librarianship**, edited by: Jange, Suresh. Dherwad: Sarpani Prakashana. 223-248p. [ISBN: 978-81-831771-0-0].

Completion of Publications

1. Sunil, M.V. and Rajashekar, E. (2011). **Conference Proceedings of HR at the Modern Workplace** edited by Mausumi Sengupta and Nitarjan Sengupta. National conference on HR at the Modern Workplace organized by JSS College Arts, Commerce and Science and Mysore Librarians and Information Scientists Association (MyLISA), Mysore during December 16 & 17. [ISBN: 978-81-822146-0-3].
2. Sunil, M.V. (2012). **Compendium of papers of the International conference on Emerging trends in finance and accounting**. Edited by Parasuraman, N.H. and Raj, Ulas. International conference on emerging trends in finance and accounting organized by SDI Institute for Management Development, Mysore during August 2 & 4. [ISBN: 978-81-822146-2-7].
3. Sunil, M.V. (2012). **Managing Human Resources at the Workplace** edited by Sengupta, Mausumi & Nitarjan Sengupta. International Conference on Managing Human Resources at the Workplace organized by Sri Dharmasthala Marjunatheshwara Institute for Management Development, Mysore during December 14 & 15. [ISBN: 978-81-822146-4-1].
4. Sunil, M.V. (2013). **Compendium of papers 2nd International conference on Emerging Trends in Finance and Accounting**. Edited by Raj, Ulas. & Parasuraman, N. 2nd International conference on Emerging Trends in Finance and Accounting, Mysore: Sri Dharmasthala Marjunatheshwara Institute for Management Development (SDMMD) held during August 9-10. [ISBN: 978-81-822146-6-6].

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5. Sunil, M.V. (2013). 2nd International Conference on Managing Human Resources at the Workplace. Edited by: Mousumi Sengupta and Niranjan Sengupta. 2nd International conference on HR at the Modern Workplace organized by Shri Dharmasthala Marjunatheshwara Institute for Management Development (SOMMD), Mysore during December 14 & 15. [ISBN: 978-81-922148-5-8].
6. Sunil, M.V. (2014). Compendium of papers 3rd International conference on Emerging Trends in Finance and Accounting. Edited by: Rao, U.R., & Parasuraman, N.R. 3rd International conference on Emerging Trends in Finance and Accounting, Mysore: Shri Dharmasthala Marjunatheshwara Institute for Management Development (SOMMD) held during August 22-23. [ISBN: 978-93-83302-02-4].
7. Sunil, M.V. (2014). Corporate Social Responsibility. Edited by: Gayathri, H., Suresh, M.R. & Sharma, Govinda N.R. Conference on Corporate Social Responsibility organized by Shri Dharmasthala Marjunatheshwara Institute for Management Development (SOMMD), Mysore during November 13 & 14. [978-93-83302-03-1].
8. Sunil, M.V. (2014). 3rd International Conference on Managing Human Resources at the Workplace. Edited by: Mousumi Sengupta and Niranjan Sengupta. 3rd International conference on HR at the Modern Workplace organized by Shri Dharmasthala Marjunatheshwara Institute for Management Development (SOMMD), Mysore during December 05 & 06. [978-93-83302-01-7].
9. Sunil, M.V. (2015). Compendium of papers 4th International conference on Emerging Trends in Finance and Accounting. Edited by: Rao, U.R., & Parasuraman, N.R. 4th International conference on Emerging Trends in Finance and Accounting, Mysore: Shri Dharmasthala Marjunatheshwara Institute for Management Development (SOMMD) held during August 21-22. [ISBN: 978-93-83302-00-3].
10. Sunil, M.V. (2015). Compendium of National Conference on Consumer Behaviour. Edited by: Suresh M.R., Suganthi, R. and Jayakrishna, S. National conference on consumer behaviour organized by Shri Dharmasthala Marjunatheshwara Institute for Management Development (SOMMD), Mysore held on October 20. [978-93-83302-13-0].
11. Sunil, M.V. (2016). Compendium of papers 5th International conference on Emerging Trends in Finance, Accounting & Banking. Edited by: Suman, M. & Parasuraman, N.R. 5th International conference on Emerging Trends in Finance, Accounting & Banking, Mysore: Shri Dharmasthala Marjunatheshwara Institute for Management Development (SOMMD) held during August 19-20. [ISBN: 978-93-83302-16-1].
12. Sunil, M.V. (2016). Compendium of papers Second Annual Conference on Emerging Trends in Marketing. Edited by: Gayathri, H., Jayakrishnan, D., Supari, R. & Suresh, M.R. Second Annual Conference on Emerging Trends in Marketing, Mysore: Shri Dharmasthala Marjunatheshwara Institute for Management Development (SOMMD) held during October 28. [ISBN: 978-93-83302-17-8].
13. Sunil, M.V. (2016). Compendium of papers 2nd International conference on Inclusive Economic Growth and Sustainable Development. Edited by: Parasuraman, N.R. and Venkatesh, B. 2nd International conference on Inclusive economic growth and sustainable development Organized by Shri Dharmasthala Marjunatheshwara Institute for Management Development (SOMMD), Mysore, held during November 18-19. [ISBN: 978-93-83302-18-5].

Publication Coordination

1. Sunil, M.V. (2013). Excerpts of select summer internship reports 2013. Edited by: Parasuraman, N. R., Sengupta, Niranjan, Sengupta, Mousumi & Sriakshminarayana, G. Mysore: Shri Dharmasthala Marjunatheshwara Research Centre for Management Studies (SDM RCMS), SOMMD.
2. Sunil, M.V. (2013). Cases in Management Vol I. Edited by: Parasuraman, N. R., Sengupta, Niranjan, Sengupta, Mousumi & Sriakshminarayana, G. Mysore: Shri Dharmasthala Marjunatheshwara Research Centre for Management Studies (SDM RCMS), SOMMD. [ISBN: 978-81-922148-3-4].
3. Sunil, M.V. (2014). Excerpts of select summer internship reports 2014. Edited by: Parasuraman, N. R., Sengupta, Niranjan, Sengupta, Mousumi & Sriakshminarayana, G. Mysore: Shri Dharmasthala Marjunatheshwara Research Centre for Management Studies (SDM RCMS), SOMMD.
4. Sunil, M.V. (2014). Cases in Management Vol II. Edited by: Parasuraman, N. R., Sengupta, Niranjan, Sengupta, Mousumi & Sriakshminarayana, G. Mysore: Shri Dharmasthala Marjunatheshwara Research Centre for Management Studies (SDM RCMS), SOMMD. [ISBN: 978-93-83302-05-5].
5. Sunil, M.V. (2014). Contemporary Research in Management Volume III. Edited by: Sengupta, Niranjan & Sengupta, Mousumi, Mysore: Shri Dharmasthala Marjunatheshwara Research Centre for Management Studies (SDM RCMS), SOMMD. [ISBN: 978-81-922148-8-8].
6. Sunil, M.V. (2015). Excerpts of select summer internship reports 2015. Edited by: Parasuraman, N. R., Sengupta, Niranjan, Sengupta, Mousumi & Sriakshminarayana, G. Mysore: Shri Dharmasthala Marjunatheshwara Research Centre for Management Studies (SDM RCMS), SOMMD.
7. Sunil, M.V. (2015). Cases in Management Vol IV. Edited by: Parasuraman, N. R., Sengupta, Niranjan, Sengupta, Mousumi & Sriakshminarayana, G. Mysore: Shri Dharmasthala Marjunatheshwara Research Centre for Management Studies (SDM RCMS), SOMMD. [ISBN: 978-93-83302-14-7].
8. Sunil, M.V. (2015). Contemporary Research in Management Volume IV. Edited by: Sengupta, Niranjan & Sengupta, Mousumi, Mysore: Shri Dharmasthala Marjunatheshwara Research Centre for Management Studies (SDM RCMS), SOMMD. [ISBN: 978-93-83302-06-6].
9. Sunil, M.V. (2016). Excerpts of select summer internship reports 2016. Edited by: Parasuraman, N. R., Sengupta, Niranjan, Sengupta, Mousumi & Sriakshminarayana, G. Mysore: Shri Dharmasthala Marjunatheshwara Research Centre for Management Studies (SDM RCMS), SOMMD.

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10. Sunil, M.V. (2016). *Cases in Management Vol V*. Edited by: Parasuraman, N. R., Sengupta, Nārjan, Sengupta, Mousumi & Sriakshminarayana, G. Mysore: Shri Dharmasthala Marjunatheshwara Research Centre for Management Studies (SDM RCMS), SDMMMD. [ISBN: 978-83-83302-22-2].
11. Sunil, M.V. (2016). *Contemporary Research In Management Volume V*. Edited by: Sengupta, Nārjan & Sengupta, Mousumi, Mysore: Shri Dharmasthala Marjunatheshwara Research Centre for Management Studies (SDM RCMS), SDMMMD. [ISBN: 978-83-83302-15-4].

Member of Journal of Editorial Board

1. Member of Editorial Board, *SDMMMD Journal of Management* (from 2012 onwards)
2. Member of Editorial Board, *Journal of Library Development* (from 2015 onwards)
3. Editor and Compiler of *SDMMMD Monthly Newsletter* from 2010. The electronic newsletter reaches 3500+ emails monthly.
4. Member of Editorial Board, *MyLISA News* Humber and Dr. N.S. Harinarayana.

International

1. Mousumi Sengupta and Sunil M V (2022). *Resource management at a primary school : a case study of Anvi Vidya Samstha, Mysore, India*. *Korea Review of International studies*, ISSN 1226-4741, Vol.15(37), August, pp. 160-173.
2. Malathi Srinam and Sunil, M.V. (2013). *Integrating information repositories for knowledge discovery: a B-school perspective*. *International Journal on Indian Culture and Business Management*, Vol. 5, No. 1, pp.96-101. [ISSN online: 1753-0814] [ISSN print: 1753-0806].

National

1. Sunil, M.V. and G. Sriakshminarayana (2022). *Information literacy among High school students: a study about Cyber Literacy for the use of online resources*. *SRELS Journal of Information Management*, ISSN (Print): 0972-2467, ISSN (Online): 0976-2477, Vol.55(5), October 2022, p.307-317.
2. Sunil, M.V. (2009). *Effective book buying through e-bookstores*. *SRELS - Journal of Information Management* 37(4): 75-79. [ISSN: 0972-2467].
3. Sunil, M.V. and Harinarayana, N.S. (2011). *Evaluating OER products for Indian college libraries*. *SRELS - Journal of Information Management* 48(5), October, 471-490. [ISSN: 0972-2467].
4. Sunil, M.V. (2011). *Importance Performance Analysis (IPA) of OER Products*. *KELPRO Bulletin*, 15(2), December. [ISSN: 0875-4911]. Has won the First Place in the ALL INDIA KELPRO BEST RESEARCH PAPER AWARD.
5. Sunil, M.V. and Harinarayana, N.S. (2011). *Open source software and Libraries: a literature review*. *KELPRO Bulletin*, 15(1) June, pp. 56-60. [ISSN: 0875-4911].
6. Sunil M. V. & others (2010). *Facebook Posts and Lok's Law*. *SRELS Journal of Information Management*, Vol.53 (2), ISSN (Print): 0972-2467, ISSN (Online): 0976-2477, April, pp. 107-111.
7. Sunil M. V. and Vernekar Vilas (2016). *New avatar of information Literacy*. *Journal of Library Development (JDL)*, Vol.2 (2), ISSN (Print): 2395-518X, August, pp. 55-60.
8. Sunil M. V. and Vernekar Vilas (2016). *Measuring up to standards: a case study of adoption of a school library*. *Journal of Library Development (JDL)*, Vol.2 (2), ISSN (Print): 2395-518X, August, pp. 66-75.
9. Chandrappa and Sunil M. V. (2017). *Next generation catalogues: a comparative analysis of OPACs of University Libraries in India*. *Journal of Library Development (JDL)*, Vol.3 (1), ISSN (Print): 2395-518X, January, pp. 25-37.

Other Serials

1. Sunil, M.V. (2010). *RFID technology and libraries*. *MyLISA News*, No. 5, Sp.
2. Harinarayana, N.S., Sunil, M.V., & Viswanthana, H. (2014). *Library for a cause: the Mysore Librarians and Information Scientists Association (MyLISA) in Mysore runs a free library*. *Taylor & Francis Ignite: the librarians' newsletter for South Asia*, October-December, issue 4, 7p.

Course Manuals

1. Harinarayana, N.S., Malathi Srinam and Sunil M.V. (2004). *Managing school libraries in digital era: course manual*. Mysore: Zonal Institute for Education and Training, Kendriya Vidyalaya Sangathan, and Mysore: SDM Institute for Management Development (SDMMMD).
2. Harinarayana, N.S. and Sunil, M.V. (2007). *Course manual for inservice course for librarians*. Mysore: Zonal Institute for Education and Training, Kendriya Vidyalaya Sangathan, and Mysore: SDM Institute for Management Development (SDMMMD).

Materials for eLearning Courses

1. Sunit, M.V. (2014). *Social media for library services*. E-PG Pathshala Paper: P-10: Knowledge and Society; Module 14: Social Media for Library Services. Gandhinagar: INFLIBNET, National Mission for Education through ICT Project of MHRD, Gov. Link: <http://eggs.inflibnet.ac.in/ahf.php?course=21>
2. Sunit, M.V. and Hananarayana, N.S. (2014). *Social media in a knowledge society*. E-PG Pathshala Paper: P-10: Knowledge and Society; Module 14: Social Media in a Knowledge Society. Gandhinagar: INFLIBNET, National Mission for Education through ICT Project of MHRD, Gov. Link: <http://eggs.inflibnet.ac.in/ahf.php?course=21>

Self Instructional Materials (SIM)

1. Sunit, M.V. (2001). *Library cooperation: history and development* [BLISc-1, Block-4, Unit 11]. SIM Material for BLISc Course. Mysore: Karnataka State Open University (KSOU).
2. Sunit, M.V. (2001). *National libraries: their purpose and functions* [BLISc-1, Block-2, Unit 5]. SIM Material for BLISc Course. Mysore: Karnataka State Open University (KSOU).
3. Sunit, M.V. (2001). *Granthaalya Sahakara: Ibhaxamathubelavange* (Kannada) [BLISc-1, Block-4, Unit 5]. SIM Material for BLISc Course. Mysore: Karnataka State Open University (KSOU).
4. Sunit, M.V. (2001). *Rashtriya Granthalaya: Vudathahathu Karyachuvavillegalu* (Kannada) [BLISc-1, Block-2, Unit 5]. SIM Material for BLISc Course. Mysore: Karnataka State Open University (KSOU).

Units in Course Manuals

1. Sunit, M.V. (2004). *Role – installation, Parameters Fixation and Administration: Managing school libraries in digital era - course manual* Edited by Hananarayana, N.S., Malathi Sram and Sunit, M.V. Mysore: KVS-ZIET and Mysore: SDM Institute for Management Development, 2004, 106-143.
2. Sunit, M.V. (2004). *Open source software movement: Managing school libraries in digital era - course manual* Edited by Hananarayana, N.S., Malathi Sram and Sunit, M.V. Mysore: KVS-ZIET and Mysore: SDM Institute for Management Development, 54-66p.
3. Sunit, M.V. (2004). *Resource description of electronic resources: Managing school libraries in digital era - course manual* Edited by Hananarayana, N.S., Malathi Sram and Sunit, M.V. Mysore: KVS-ZIET and Mysore: SDM Institute for Management Development, 51-53p.
4. Sunit, M.V. (2004). *Information sources: Managing school libraries in digital era - course manual* Edited by Hananarayana, N.S., Malathi Sram and Sunit, M.V. Mysore: KVS-ZIET and Mysore: SDM Institute for Management Development, 40-45p.
5. Sunit, M.V. (2014). *Designing information literacy program for school libraries: Capacity building of SCERT, DIET and School Librarians to modernize the library: a PAC training programme*. Mysore: Regional Institute of Education (RIE), NCERT.

CURRICULUM VITAE

Dr. M. KUMARASWAMY

Professor and Chairman,
DOS in Commerce,
Manasagangothri, University of Mysore,
Mysore- 570 005.



Mobile: +91 8746903965

Phone : (H) – 08221 - 228 094

E-mail id: mks_1968@rediffmail.com

Career Goal: To excel in teaching, research and administration of the University
Contribute to the best of my knowledge, abilities with a vision in university growth and development.

Name	: Dr. M. Kumaraswamy
Designation	: Professor
Teaching & Research Experience	: 29 years

Work Experience:

1992-1994	: Department of Studies in Commerce, Manasagangothri, University of Mysore, Mysore (Guest Faculty)
1994-1999	: Department of Studies in Commerce and Management, Karnataka State Open University, Manasagangothri, Mysore.
1999- 2010	: Department of Studies in commerce, PG Centre, Hassan
2010-2012	: Coordinator, Satellite Post Graduate Centre, ChamaraJanagar, University of Mysore
2012- 2016	: Department of Studies in Commerce, Post Graduate Centre, Hemagangothri, Hassan
2016-Till today	: Department of Studies in Commerce, Manasagangothri, University of Mysore, Mysore

Educational Qualification: M.Com., Ph.D.


Principal
Sarda Vihar College
Mysore-570 014

Ph.D. Topic : "Mergers and Acquisition Strategy in Service Sector -A Study on Public Sector Banks in Karnataka".

Ph.D. Scholars Awarded:

1. "Qualitative Characteristics of Financial Reporting Information System in Indian Banking Industry -A Comparative Study of Public and Private Sector Banks" Davood Khodadady (awarded Ph. D from University of Mysore in 2013).
2. "Performance Appraisal of Indian Hotel Industry – Applying Balanced Scorecard" Hooshang Amiry (Awarded Ph. D from University of Mysore for Award of Ph. D in 2014)
3. "Transforming the Indian Banking Sector through Mergers and Acquisition – A Study with Special Reference to Regional Rural Banks in Karnataka" Jayaprasad, D (Awarded Ph. D from University of Mysore in 2016
4. "Public Private Partnership for Development of Tourism Industry in Karnataka" Srikanth H S (Awarded Ph. D from University of Mysore in 2016)
5. "Work Life Balance in Indian Banking Sector – With Special Reference to Women Employees of Public Sector Banks in Karnataka" – Smt. Ashwini. S (Awarded Ph. D from University of Mysore in 2017
6. "Retail Portfolio Management in Indian Banking Industry – A Comparative study of Public and Private Sector Banks" – Nayan J (Awarded Ph. D from University of Mysore in 2017)

Ph.D. Scholars working for PhD

1. "Tax Reforms in India-A Study on Goods and Services Tax"- Vinya kumar.C from the year 2017-18
2. "A study on Faculty Accountability and Its Influence on their Performance " Smt.Likhita .S. Anuradha from the year 2017-18
3. "Double taxation on International trade- a study on India. Shivakumar.B JRF student in DOS in Commerce, Manasagangothri, Mysore.
4. "An Evaluation of Income Tax Deduction under Income Tax Act- a Study on An Individual Assessee" – Divakar, JRF student in Dos in commerce, Manasagangothri, Mysore.
5. Creative Marketing Strategy – A study on Super markets in Mysore- Smt. Veenakumari.K. K from the year 2019.

5. Resource person lecture on Indirect tax, Government Women's college Hollenarasipur.
6. Resource person lecture on Indirect tax, KM Doddi college, Mullavalli
7. Resource person lecture on taxation, Terician College Mysore.
8. Resource person lecture on Marketing of Higher education, Government First Grade College Chanarayapattana.
9. Lectures on Commerce Education, Government First Grade college Belluru
10. Lectures on labour Welfare, Max Indian Limited Nanjangud Industrial area. (Central Worker Education Board)
11. Lectures for Career Guidance to Commerce Graduate students in various colleges of Hassan District

Membership in Academic Bodies

1. Member BOE in Commerce(PG) DOS in Commerce, UOM Academic years 2009-2010,2010-2011,2011-2012,2012-2013,2013-2014
2. Chairman, BOE in commerce(PG) DOS in Commerce for the academic year 2015-16
3. Faculty member in Commerce and Management, UOM 2008-2010, 2012-2014 and 2018-19 to 2019-2020
4. Member, PG Course (Commerce) selection committee for last 10 academic years.
5. Member BOE in Commerce(PG) KSOU, Mysore Academic year 2009-2010, 2010,2011, 2013-2014 and 2014-2015
6. Coordinator, Member, Examination Investigation committee, UOM 2010-2011 PG Commerce Examination
7. Member BOS in Commerce(PG) KSOU, Mysore April,2014 to till today
8. Member Doctoral committee in Commerce,) KSOU, Mysore May 2014 to till today
9. Member BOE in Management (PG Diploma) KSOU, Mysore 2010-2011
10. Member BOE in Commerce(PG) Government Autonomous College Mandya Academic year 2010-2011, 2011-2012, 2012-2013, 2013-2014 and 2014-2015
11. Member BOE in Commerce(PG) JSS Autonomous College, Ooty Road, Mysore 2011-2012 and 2014-2015
12. Member BOE in Commerce(PG) JSS Autonomous Women's College, Saraswathipuram, Mysore 2014-2015

20. Participated and presented a paper entitled "Marketing of Housing Finance - A Comparative Study of Public and Private Sector Banks" in UGC sponsored Two Days National seminar on Financial Inclusion organized on 28th and 29th March 2014 at Basudev Somani College, Mysore.
21. Participated and presented a paper entitled "Mergers and Acquisition - A sustainable strategy in RRBs in Karnataka " in UGC sponsored Two Days National seminar on Financial Inclusion organized on 28th and 29th March 2014 at Basudev Somani College, Mysore.
22. Participated and presented a paper entitled "Innovation of Retail Banking services - A study on Public Sector Banks in Karnataka" in International conference on "Recent Trends in Business, Management and Tourism" held on 30th April 2014 at Adarsha Group of Institutions, Bangalore.
23. Participated and presented a paper entitled "An Analysis and Performance Evaluation of Regional rural Banks in India" in International conference on "Recent Trends in Business, Management and Tourism" held on 30th April 2014 at Adarsha Group of Institutions, Bangalore.
24. Participated and Presented a paper on "Microfinance Institutions - A Study in Hassan District" at Two-Days UGC sponsored National Level Seminar on "Multivariate Analysis in Business Research" organized by Research and Post Graduate Department of Commerce, Catholice College, Pathanamthitta, Kerala on 28th & 29th November 2014.
25. Participated and Presented a paper on "Marketing strategies a Study on Fast Moving Consumers Goods " one day national seminar on emerging perspectives on HR marketing and Finance Held in Maharani's Women's Commerce and management College Valmiki road Mysore on 16th march 2019.

Participated in Seminar and conferences:

1. Participated as delegate in Two Days national conference on "Behavioural Modification Skills for teachers of Higher Education" organized by University of Mysore and UGC Academic staff college, Mysore on 8th and 9th August 2008.
2. Participated as delegate in "One day State Level Conference on Emerging Trends in Service sector" organised by Basudev Somani College, Mysore on 15th April 2010.

Conference knowledge in new millennium organised on 14th and 15th January 2011 at Mysore.

3. Participated and presented papers entitle "The feasibility of BSC in hotel industry" in International conference, Reengineering of management education Department of studies and Research in Commerce and Management, Karnataka State Open University, Mysore.
4. Participated and presented papers entitle "Gap reducing Strategy in Marketing of Management Education" in International conference, Reengineering of management education Department of Studies and Research in Commerce and Management, Karnataka State Open University, Mysore.
5. Participated and presented papers entitle "Student relationship Management in education system" in International conference, Reengineering of management education Department of studies and Research in Commerce and Management, Karnataka State Open University, Mysore.
6. Participated and presented papers entitle "Role of technology in Management Education" in International conference, Reengineering of management education Department of studies and Research in Commerce and Management, Karnataka State Open University, Mysore.
7. Participated and presented papers entitle "Ethical issues in marketing of management education" in International conference, Reengineering of management education Department of Studies and Research in Commerce and Management, Karnataka State Open University, Mysore.
8. Participated and presented a paper entitled "Evaluation of relationship between performance and performance Management" in an International conference on "Research and Perspectives in Development sciences" Organized on 11th January 2012 at University of Pune.
9. Participated and presented a paper entitled "Timeliness of Financial Statement in Banking Sector" In International Seminar on Cooperatives Organized on 11th January 2012 at University of Pune.
10. Participated and presented a paper entitled "FDI in Retail Sector Issues and Challenges" National Conference on Contemporary Management Practices and Just Society" Organized by VSKU Bellary on 30th and 31st March 2012.
11. Participated and presented a paper entitled "Work life Balance an Overview of Employees in Public Sector Banks" Two Days National seminar Organized by

13. Member BOE in Commerce(PG) JSS Autonomous College, Ooty Road, Mysore
2015-2016 to 2020-2021

14. Member Academic Council JSS Autonomous College, Ooty Road, Mysore for the
period of 2020-2024.

Membership:

1. Member, Mysore University Employees Cooperative Society, Mysore
2. Member, Mysore University Employees Housing Society, Mysore
3. Commerce Association, DOS in Commerce, PG Centre, Hassan

Administrative Assignments

1. Founder Co-ordinator Satellite Post Graduate Centre, ChamaraJanagar, University of Mysore
2. Course Coordinator, Dos In Commerce, P.G Centre, Hassan 2008-09 to 2010-11
2014-15 to 2016-17
3. Coordinator, member CBCS university of Mysore during 2010-2012
4. Coordinator for CBCS, DOS in Commerce and MSW Satellite Post Graduate Centre, ChamaraJanagar University of Mysore
5. Member coordinator, guest faculty selection meeting for Commerce, Management and MSW for the academic year 2010-11 and 2011-2012, ChamaraJanagar, UOM
6. Internal audit and Stock verification of Post Graduate Centre, Hemagangorthri, and Hassan.
7. Worked as Sector Office and Sector Magistrate 196 Hassan Assembly Election 2013 General Assembly Election
8. Sector Office and Sector Magistrate 14 Hassan Parliament Election 2015 General Parliament Election
9. Placement Convener, Placement activities in Department of Commerce, PG, Centre, Hassan.
10. Currently working as a Chairman, Department of Studies in Commerce, Manasagangothri, University of Mysore, Mysore, from 01-06-2020.

Personal Details

- | | |
|-------------------|----------------------------------|
| 1. Date of Birth | : 30 th November 1968 |
| 2. Marital Status | : Married |
| 3. Gender | : Male |

- Management e-ISSN: 2278-487X Volume: 21issue:11 p-ISSN: 2319-7668.
November 2019.
26. Dr.M.Kumarswamy and Divakar Velya .M Tax Planning-An Analysis on Housing Loans Journal of Emerging Technology and Innovative Research JETIR.org Volume 7, Issue 6 Date : June-2020
 27. Dr.M.Kumarswamy and Shivakumara. B Goods and Services Tax – An Impact on Gold Jewellery Market in India Journal of Emerging Technology and Innovative Research JETIR.org Volume 7, Issue 9 Date : September-2020
 28. Dr.M.Kumarswamy and Siddarajashetty Goods and Services Tax – An Impact on Gold Jewelry Market in India Journal of Emerging Technology and Innovative Research JETIR.org Volume 7, Issue 9 ,Date : September-2020
 29. Dr. M. Kumaraswamy and Jayaprasad .D Road Map for Consolidation of Indian Public Sector Banks in Global Scenario , Journal of Indian Art History Congress, KALA JOURNAL Volume 26, Issue 2(IV) Date : 2020-21.

Invited as Resource Person for Seminar and Conferences:

1. Participated as Rapporteur in International Conference on "Re-engineering in Management Education" organised by DOS in Commerce and Management, KSOU, Mysore held on 8th and 9th April 2007.
2. Participated as Resource person in UGC-SAP Colloquium on "Agri-Risk Management" organised by DOS in Commerce, Manasagangothri, Mysore, held on 9th March 2013.
3. Participated as Resource Person and Chaired the session in Two Days National Seminar on "Multi-Variate Analysis in Commerce and Management Research" organised by Kuriakose Gragorios College, Pampadi Kerala held on 16th and 17th December 2013.
4. Participated as Resource person in 10 Days National Level Training Programme on "Research Methodology for Social Science" organised by DOS in Commerce, Manasagangothri, Mysore held on 20th to 29 January 2014.
5. Participated as Rapporteur in UGC-SAP Annual Conference on "agri-Risk Management – Issues and Innovations" organised by DOS in Commerce, Manasagangothri, Mysore held on 25th March 2014.

3. Participated as delegate in International conference on "The Role of cooperation in balanced development Experience of India and Iran" held at Mysore on 11th December 2010.
4. Participated as delegate in International conference on "Multimedia Learning Resource Creation for Online Access" organised by MLRCC held at Mysore on 6th and 7th March 2014.
5. Participated as delegate in "One day State Level Conference on Entrepreneurship Awareness" organised by P.E.S College of Science, Arts and Commerce, Mandya on 14th March 2014.
6. Participated as delegate in "One day National Conference on CSR in the New Company's Act 2013 Prospective and Challenges " organised by Vidyavardak first Grade College, Mysore on 11th October 2014.
7. Participated as delegate in "One Day National Seminar on International Financial Reporting Standards" Jointly organized by University of Mysore and Institute of Chartered Accounts of India at Post Graduate Centre, Hemagangothri, Hassan on 14th November 2014.

Research Experience:

Completed Research Work for Ph. D in the year 2008 and also successfully completed and submitted UGC Sponsored Minor Research Project on "Marketing of Educational Services: Student Relationship Management in Universities" in the year 2013. Six PhDs are awarded to research scholars and five research scholars are working for their PhD work.

Special Lectures:

1. Resource person lecture for Contact programme of KSOU at Mysore, Bangalore, Davanagere, Gulbarga and Hassan study centres.
2. Resource person in workshop on Syllabus review committee, in Commerce (PG) JSS KSOU Mysore.
3. Additional teaching two hours a week on every Saturday in Department studies in Commerce, MGM University of Mysore Corporate Income Tax Law and Practice for M.Com during 2010-11.
4. Resource person Syllabus review committee, in Commerce (PG) JSS Autonomous Women's College, Saraswathipuram, Mysore

7. "Feasibility and Implementation of the BSC approach in hotel industry" *RADIX International Journal of Banking, Finance and Accounting* ISSSN 2277-100X RIJBFA Volume 1 Issue11 November 2012
8. Dr. M. Kumaraswamy and Hoosang Amiry "Performance Appraisal through balance Scorecard approach in Hotel Industry" *Global Research Review Peer referred bi-annual research journal of scholars association Kerala* VOL.II NO. II -A December 2012 ISSN 2250-2521
9. Dr. M. Kumaraswamy and Hoosang Amiry "Case and effect relationship in hotel industry by Applying Balance Score Card Approach" *Asian Journal of Research in Business Economics and Management* Volume3, 2012-13, ISSN:2249-7307 Page-212-224
10. Dr. M. Kumaraswamy and Jayaprasad .D "Consolidation of Indian banking Sector with special reference to regional rural Banks" *Global Research Review Peer referred bi-annual research journal of scholars association Kerala* VOL.III NO. II September 2013 ISSN 2250-2521
11. Dr. M. Kumaraswamy and Jayaprasad .D "An Evaluation of Financial Performance RRBs in Karnataka" *Research Scholar Peer referred Quarterly Inter research journal Scholars Association Kerala* VOL.III No. IV-B, December 2013ISSN 2249-6696
12. Dr. M. Kumaraswamy, Jayaprasad .D and Nayan J "Students Relationship management in Universities with special reference to University of Mysore." *Mirror Scholars Association of Kerala Peer referred bi-annual research journal of Commerce, Management and Social science* Vol.4 No.1 March 2014ISSN 2249-8117
13. Dr. M. Kumaraswamy and Nayan J "SRM in Universities with special reference to University of Mysore." *KEGEES Journal of Social Science Kuriakose Gregorios College Pampady, Kerala* Vol.6 No.1.ISSN 0975-3621 January. 2014
14. Dr. M. Kumaraswamy and Ashwini S "Work life Balance with special reference to Public Sector banks Employees in Karnataka" *Global journal for Research Analysis Peer Reviewed & Referred International Journal* Volume:3 Issue :2 February 2014 ISSN 2277-8160
15. Dr. M. Kumaraswamy and Jayaprasad D "Customer Relationship management in Kaveri Grammeena Bank" *Global journal for Research Analysis* Volume:3 Issue :2 February. 2014 ISSN 2277-8160

6. Centre and State Government Financial Relations under GST -Sidharaja Shetty, JRF student in Dos in commerce, Manasagangotri, Mysore.
7. Accountability of Tax Revenue-A study on Goods and Services Tax in Karnataka Nanda Kumar K- JRF student in Dos in commerce, Manasagangotri, Mysore.
8. "An Evaluation of Non-Governmental Organizations Board-A Study with Reference to Mysuru District- Chethan H. K from 2020.
9. "Constitutional Provisions for Taxation"- A Study on Charitable Trusts Smt.Pragathi from 2021
10. An Evaluation of Goods and Services Tax- a study in Karnataka. Ashwini N.S- JRF student in Dos in commerce, Manasagangotri, Mysore.

Number of Research Project Completed:

Successfully completed one UGC Sponsored Minor Research Project on "Marketing of Educational Services: Student Relationship Management in Universities" in the year 2013.

Research Papers Published (Referred Journals):

1. Dr. M. Kumaraswamy and Shrinivasa Deene "Mergers of Associate Banks with State Bank of India: Pros and Cons" Contemporary Issues in Finance ISBN 978-81-7446-725-6
2. Prof. Jagadeesha and Dr. M. Kumaraswamy "Mergers and acquisition: a strategy for survival and sustenance for Indian Public sector Banks" *The Cambodian Management Journal* Vo.1No.2, 2009 page 11-17
3. Dr. M. Kumaraswamy and Davood Khodadady "The Relevance of financial Reporting information system in banking Industry" *Asian Journal of Research in Business Economics and Management* Volume 2, Issue 2 February, 2012 ISSN 2249-7323.
4. "Timeliness Characteristic of Financial reporting Information system" *Finance Asian Journal of Research in Business Economics and Management A Journal Of radix* Volume2, 2011-12, ISSN:2249-7307 Page-186-198
5. "Qualitative Characteristics of Financial Reporting Information System: An overview" *RADIX International Journal of Banking, Finance and Accounting* Vol.1, Issue 5 (May 2012) ISSN 2277-100X
6. "An overview on Performance management System: Emphasis on BSC" *International Journal of Social and Economic research* Vol.2 Issue 1 January-June 2012 PP 150-156

16. Dr. M. Kumaraswamy and Srikanth H S " Public Private partnership in the promotion of tourism Industry in Karnataka" *Mirror Scholars Association of Kerala Peer referred bi-annual research journal of Commerce, Management and Social science* Vol.4 No.1 March 2014 ISSN 2249-8117
17. Dr. M. Kumaraswamy and Nayan J "Marketing Housing Finance- A comparative Study of Public sector and Private sector banks" *Global journal for Research Analysis Peer Reviewed & referred international Journal* Volume:3 Issue :2 March 2014 ISSN 2277-8160
18. Dr. M. Kumaraswamy and Jayaprasad D "An Evaluation of agricultural Finance-a study with Special reference to Kaveri Grameena Banks" *PARIPEX-Indian Journal of Research Peer Reviewed & referred international Journal* Volume:3 Issue :8 August 2014 ISSN 2250-1991
19. Dr. M. Kumaraswamy and Nayan J Retail Credit Risk Management in Indian public sector Banks *Global journal for Research Analysis Peer Reviewed & referred international Journal* Volume:3 Issue :8 August 2014 ISSN 2277-8160
20. Dr. M. Kumaraswamy and Nayan J " Role of Information Technology In Banking Industry" *SDMIMD 2nd International Conference Proceedings* ISBN: 978-81-922146-4-1
21. Dr. M. Kumaraswamy and Ashwini S " Work life Balance As a Tool for Engagement of Women Employees in Indian banking sector" *SDMIMD 2nd International Conference Proceedings* ISBN: 978-81-922146-4-1
22. Dr. M. Kumaraswamy and Mutthamma "Stress Management with Special reference to state bank of Mysore Employees in Mysore" *SDMIMD 2nd International Conference Proceedings* ISBN: 978-81-922146-4-1
23. Dr. M. Kumaraswamy and Nayan J "Innovation of Retail Banking Services - A study on Public Sector Banks in Karnataka" *Recent Trends in Business, Management & Tourism Post Graduate Department of Commerce, SRN Adarsha College* Vol. 1 ISBN 978-1-63041-692-8
24. Dr. M. Kumaraswamy and Ashwini S "Work life Balance for working women-A study on Banks In Karnataka" *Proceeding of national conference Vidyavardhaka College of Engineering Department of Business Administration* ISBN 978-93-83241-55-2
25. Dr.M.Kumaraswamy and Vinyakumar. C "Role of Goods and Services Tax Council under Goods and Services Tax regime in India" *IOSR Journal of Business and*

6. Participated as Resource Person and Chaired the session in Two Days National Seminar on "Multi-Variate Analysis in commerce and Management Research" organised by Catholicate College, Kerala held on 28th and 29th November 2014.
7. Organised a one day National Conference on "International Financial Reporting Standard" held on 14th November 2014 at DOS in Commerce, P G Centre, and Hemagangothi Hassan.
8. Participated as Rapporteur in ICSSR sponsored National Conference on "Financial Inclusion for Sustainable Development" organised by DOS in Commerce and Management, KSOU, Mysore held on 6th and 7th December 2014.
9. Participated as Resource person and Chaired the session in an International Conference on "Management Practice beyond the Horizon" organised by glow Plus Training academy Ambbathur and Dept. of Business administration D G Vaishnava College held on 7th March 2015 at Chennai.
10. Participated as Resource person in webinar on "International Taxation" organised by MIT FIRST GRADE COLLAGE, 3rd stage, Fort mohalla, Mysuru, held on 5th June 2020.
11. Participated as Resource person and Chaired the session on "Protection of Intellectual Property in India" organised by VIDYAVARDHAKA FIRST GRADE COLLAGE, Sheshadri Iyer Road, Mysuru, held on 27th March 2021.
12. Participated as resource person and chaired valedictory session on Six days international Virtual Multidisciplinary development program on "Education and Human Values" organised by MMK&SDM Mahila Mahavidyalaya centre for PG Studies, Mysore on 12-07-2021 to 17-07-2021.
13. Participated as Resource person on "Current trends in Indian Tax" organised by JSS COLLEGE OF ARTS, COMMERCE AND SCIENCE, Ooty road Mysuru, held on 26th August 2021.

Presented papers in Seminar and Conferences:

1. Participated and presented papers entitle "Challenges of Job retention under Economic Recession in International conference, on Global Financial System in the Post era-issues, Challenges and Opportunities Department of Commerce and Management, University of Madras, Chennai.
2. Participated and (Poster) presented papers entitle "Study critical factors of data quality in implementing an ERP" in 6th International Multi-disciplinary

- institute of Management Studies and Research, shankargatta, shivamogga on 10th and 11th May 2012.
12. Participated and presented a paper entitled "Public Private Participation for Development of Tourism Industry – Issues and challenges" in a National Level Seminar on "Impact of globalization on Indian Service Sector" Organized on 19th March 2012.
 13. Participated and presented a paper entitled "Role of Information Technology in Banking Industry" in an International conference on "Managing Human Resource at the Workplace" Organized on 14th and 15th December 2012 at SDMID, Mysore
 14. Participated and presented a paper entitled "Work life Balance As a Tool for Engagement of Women Employees in Indian banking sector" in an International conference on "Managing Human Resource at the Workplace" Organized on 14th and 15th December 2012 at SDMID, Mysore
 15. Participated and presented a paper entitled "Stress Management with Special reference to state bank of Mysore Employees" in an International conference on "Managing Human Resource at the Workplace" Organized on 14th and 15th December 2012 at SDMID, Mysore.
 16. Participated and presented a paper entitled "Innovation of Retail Banking services – A study on Public Sector Banks in Karnataka" in International conference on "Recent Trends in Business, Management and Tourism" held on 30th April 2014 at Adarsha Group of Institutions, Bangalore.
 17. Participated and presented a paper entitled "Work life Balance for Working Women – A study on Indian Women's" in an Second International conference on "Emerging Markets and Issues in Management " Organized on 19th and 20th April 2013 at VIT, Vellure
 18. Participated and presented a paper entitled "Customer Relationship Management in Kaveri Grameena Bank" UGC sponsored two day national level seminar on "Multivariate analysis in Business Research" organized by Research and Post Graduate department of commerce Kuriakose Gregarious College Pampadi, Kerala on 16th & 17th December 2013.
 19. Participated and presented a paper entitled "SRM in Universities with special reference to University of Mysore." UGC sponsored two day national level seminar on "Multivariate analysis in Business Research" organized by Research and Post Graduate department of commerce Kuriakose Gregarious College Pampadi, Kerala on 16th & 17th December 2013.

4. Nationality

: Indian

5. Languages Known

: Kannada and English

References:

1. Prof. Jagadeesha, Professor and Dean Academic, Karnataka State Open University, Mukthagangothri, Mysore. Mobile No. +91 94488 08105
2. Prof. B.H. Suresh, Professor, DOS Commerce, University of Mysore, Manasagangothri, Mysore. Mobile No. +91 94802 53101

Place : Mysore

Date : 30-08-2021

Signature

Sarada Vilas College,
Krishnamurthypuram, Mysuru-04
Post-Graduate department of Chemistry
Report of National Webinar

Post- Graduate department of Chemistry, Sarada Vilas College, Mysuru, had organized one day National Webinar, on Bio-based Sustainable polymer Blends for Medical applications at 2:15 pm to 3:45pm. The National Webinar was started with the Invocation by Rakshitha.S and Dignitaries were welcomed by Dr. Vinusha HM, Assistant Professor. Dr. M. Devika, Principal of Sarada Vilas College, Mysuru, spoke on importance of conducting National Webinar in order to enrich the knowledge among the students. Chief Speaker Dr. B. Mahesh, was introduced by Dr. R. Gururaja, Adjunct Professor

The Chief Speaker, Dr. B. Mahesh had delivered the talk of National Webinar. He started with basic concepts of sustainable polymers, their classification and natural available sources. He gave different synthetic routes to prepare sustainable polymers and their varieties related to application both in medical field and also in our daily life. He also illustrated more number of applications of sustainable polymers in Medical field like Cosmetic surgery, wound healing process etc. About 145 participants got registered for National webinar. Participant's response on National Webinar was overall good.


 Dr. B. Mahesh
 Assistant Professor
 Department of Chemistry
 Sarada Vilas College
 Mysuru-570 004




JSS Mahavishwepetha
JSS Academy of Technical Education
Dr. Vishnuvardhan Road, Srinivasapura post Bangalore 560066
www.jssateb.ac.in



FACULTY PROFILE

Department: Chemistry

1. Personal Details

NAME	Dr. Mahesh B	
DEPARTMENT	Chemistry	
DESIGNATION	Dean-Research and Professor of Chemistry	
PHONE	9448210363	
EMAIL ID	dean_research@jssateb.ac.in maheshb@jssateb.ac.in	
Date of Joining (JSSATEB)	28-10-2005	

2. Experience

Total Experience in Years	Teaching: 24 Years	Industry: Nil	Research: 14.0 Years
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3. Qualifications

COURSES	SPECIALIZATION	Year of Award	INSTITUTION	UNIVERSITY
B.Sc.	PCM	1996	Bharathi Education Trust, Bharathi Nagar, Mandya Dist-571422	University of Mysore
M.Sc.	Chemistry	1998	DOS in Chemistry, Manasaganaguthri, Mysuru-570006	University of Mysore
Ph.D.	Synthetic Organic Chemistry	2004	DOS in Chemistry, Manasaganaguthri, Mysuru-570006	University of Mysore

4. Research & Publications

Papers Published in Web of Science indexed Journals	International: 20	National: 01
Papers Published in SCOPUS indexed Journals	International: 26	National: 0
Papers Published in other Journals	International: 2	National: 01
Papers Presented in Conferences / Symposium	International: 22	National: 13
Books / Book chapters Published	Name of the book: Engineering Chemistry, 1 st edition, Publisher: Star-Tech, Year of Publication: 2012	
	Name of the book: Engineering Chemistry, 2 nd edition, Publisher: SUNSTAR, Year of Publication: 2014	
	Name of the book: Engineering Chemistry, 3 rd edition, Publisher: SUNSTAR, Year of Publication: 2015	
	Name of the book: Engineering Chemistry, 4 th edition, Publisher: SUNSTAR, Year of Publication: 2016	
	Name of the book: Engineering Chemistry, 6 th edition, Publisher: SUNSTAR, Year of Publication: 2022	

5. Research Guidance


Principal
Sarda Vilas College
Mysuru-570 004

PhD Guide? Give field & University	Yes, Chemistry-Synthetic Organic Chemistry, Natural Chemistry, Nanomaterials, Peptide-based materials	University: Vivekananda Technological University, Belagavi,
PhDs / Projects Guided	Ph.D. Awarded: 01 (1/06) Guiding: 06	Projects at Master's Level: 1(M.Phil) Projects at Bachelor's Level: -

6. Grants

i. Funds Received (Projects)

Project Name	Grant Amount	Date of receiving the Grant	Duration	Grant issuing authority/ Body / Organization
"Establishment of R&D facilities for synthesis, characterization and study on applications of proteins"	30.00 Lakh	28.4.2015	3 equal installments	VGST, Department of IT,S&T and BT, Govt. of Karnataka
Development of innovative smart packaging systems: sensors to monitor fruit quality	0.06 Lakh & 0.05 Lakh	27.6.2022	03 months (455_BE_3842)	Karnataka State council for Science and Technology Indian Institute of Science Campus 45 th semas student project programme:2021-22 & VTU-Belagavi
Faculty development on "Recent Advances in Applied Chemistry and Nano Technology"	2.00 Lakh	07.1.2012	-	VTU-VGST, Department of IT,S&T and BT, Govt. of Karnataka

ii. Patents: A method for determining fluoride in natural waters and fabrication of a biodegradable colorimetric film (Indian Patent Application No. 202141054549, Chemical sciences division filed on 25.11.2021)

iii. Research students guiding/awarded for their PhD

Name of the Research scholar	Title of the research work	Month & Year of Regn.	USN	Status
Nanjunda Swamy G S	Synthesis, characterization and miscibility studies of some selected peptides with other polymers.	March 2015	IJS15PGJ04	Awarded (January 2020)
Kokila N R	Phytochemical investigation and pharmacological screening of selected medicinal plants	December 2014	IJS15PGJ03	Comprehensive Viva completed
Lokesh H B	Peptide-based therapeutics- Drug design and delivery for cancer.	November 2015	IJS16PGJ03	Re-Registered/ Course work completed
Kathyayani D	Synthesis and characterization of polypeptides: Examination on the miscibility of these blends with commercially available polymers for therapeutic applications	November 2015	IJS16PGJ02	Comprehensive Viva completed
Siddagowda K S	A Study on synthesis, Characterization, antimicrobial and electro-catalytic activity of metal oxide Nanoparticles.	February 2017	IJS17PGJ03	Comprehensive Viva completed
Preethi G	Synthesis and Characterization of Ruthenium and copper complexes containing substituted benzimidazole ligands and their cytotoxic activity	December 2017	IJS18PCT01	Course work completed
Asha S C	Development of Smart Packaging Materials	December 2021	IJS20PCY01	New candidate

7. Publications

i. International Journals



Orientation Program

On

"Entrepreneurship in GST Practitioners Program"

Guest of Honour

Dr. B.M Subraya
President
Sarada Vilas Educational Institutions

Sri N Chandrasekhar
Honourable Secretary, SVEIs

Inauguration

Dr. M. Devika
Principal, SVC, Mysuru

Resource Person

Mr. Karthik Kumar
CEO, EduElevate

Prof. Shankar Narayan Rao
Retired Principal
Director, EduElevate

Dr. Srivats
Managing Director, EduElevate

Presided By

Prof. Saryanarayana
Dean, Department of Commerce, SVC, Mysuru

Convener

Smt. Pragathi
Assistant Professor,
PG Centre-M.Com, SVC

Organising Secretary

Dr. Jyothi A.N
HOD & Assistant Professor
PG Centre-M.Com, SVC

Coordinators

Ms. Suroopa M & Mrs. Cheshma K.M
Assistant Professor, SVC

Date: 10-06-2022

Time: 11:00AM

Dr.

Principal
Sarada Vilas College
Mysuru-575 004

Venue: Venkata Krishnaiah Hall

All are cordially welcome

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Orientation Program
On
"Entrepreneurship in GST Practitioners Program"

Date: 10.06.2022
Time: 11.00 AM

Venue: Venkata Krishnaiah Hall

Table Agenda

Innovation	Han Prasad And Archana Students of BBA (H) & BBA
Welcome	Dr. Jyothi A N HOD & Assistant Professor Dept. of Commerce, PG Centre-M.Com, SVC
Inauguration	Lighting the Lamp
Inaugural Address	Dr. Divya M Principal, SVC
Key note Address	Prof. Satyanarayana Dean, Dept. of Commerce SVV, Mysuru
Introduction of Guest	Mrs. Choshma K.M Assistant Professor Dept. of Commerce, SVC
Presentation by the Guests	Prof. Shankar Narayan Rao Retired Principal & Director, EduElevate Mr. Karthik Kumar CEO, EduElevate Dr. Srivats Managing Director, EduElevate
Vote of Thanks	Smt. Pragathi Assistant Professor, Dept. of Commerce, PG Centre-M.Com, SVC

Master of Ceremony: Smt. Arba K.C.
Assistant Professor
Dept. of Commerce, SVC

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Report - Special Lecture Program on "Entrepreneurship in GST Practitioners Program"
held on 10-06-2022 Recourse persons from Edu-Elevate

On 10-06-2022 Special Lecture Program was conducted from the department of Commerce and Business Administration to B.Com, BBA, and M.Com students on the topic "Entrepreneurship in GST Practitioners Program". Number of participants in this program was 207 along with members of the faculty.

Dr. M. Devika Principal, SVU, inaugurated the program. She pointed out that "today's young students should not depend on the government jobs and they should start entrepreneurship. They need to move to the front of having others and there is a lot of scope of growing as a successful Entrepreneur in the area of GST practitioner, specially for commerce students."

The key note address was presented by Prof. Satyanarayan Dean department of Commerce and Business Administration highlighted the importance of being an Entrepreneur. The aim of the students should not be restricted to get degree certificate. They should focus more on being Entrepreneur and should able to provide employment to other. She also mentioned youths are the most powerful tools to uplift the economy of the nation.

In the first session Prof. Shankar Narayan Rao Director Edu-Elevate delivered a lecture on how our students can register as a GST Practitioners and explain the process of becoming a registered practitioners.

In the second session Mr. Karthik Kumar CEO Edu-Elevate delivered a lecture on how to become an Entrepreneur and interacted with the students and motivated them to become an entrepreneur.

In the third session Dr. Sivathas Managing Director Edu-Elevate motivated the students to become a GST Practitioners.

Dr. Jyothi A. N. HoD, department of Commerce and Business Administration delivered a welcome speech. Mrs. Chethana Asst. Professor SVU introduced the Chief Guests and Mrs. Asha Asst. Professor SVU Anchored the program and Mrs. Pragathi Asst. Professor PG Centre M.Com, SVU delivered a Vote of thanks.





Mysuru, Karnataka, India
Genda Vihar Road, Kishinamuttly Puram, Mysuru 570004
Kishinamuttly Puram, Mysuru, Karnataka 570004, India
Lat 12.230221°
Long 76.543811°
10/06/22 11:57 AM



Mysuru, Karnataka, India
Genda Vihar Road, Kishinamuttly Puram, Mysuru 570004
Kishinamuttly Puram, Mysuru, Karnataka 570004, India
Lat 12.230221°
Long 76.543811°
10/06/22 11:58 AM



Mysuru, Karnataka, India
Genda Vihar Road, Kishinamuttly Puram, Mysuru 570004
Kishinamuttly Puram, Mysuru, Karnataka 570004, India
Lat 12.230221°
Long 76.543811°
10/06/22 11:57 AM

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edu elevate



Orientation Program On Entrepreneurship In GST Profession At Sarada Vilas College

Orientation Program on Entrepreneurship in GST Profession at Sarada Vilas College, Mysuru

The team from EduElevate met the students of Sarada Vilas College, Mysore on 10th June 2022 and organised orientation program on Entrepreneurship in GST Profession.

Change is inevitable. Transition period is always tedious. So is the transition for students from their undergraduate academics to career as entrepreneurs in GST domain. Students deserve time to unwind themselves to forge new relations with the real world and familiarize themselves with the new environment. Orientation program helps in making students of B.Com. and BBA feel comfortable and decide about their career from among many options available to them.

"Opportunities knock only once at your door," goes a famous saying. Indeed, GST is that one knock in terms of opportunities for Indian graduates in Commerce and Management. GST in India is being termed as the country's most comprehensive and biggest taxation-cum-economic reform since independence. GST is historical indirect tax reform in India. There has been a paradigm shift in the Indirect Tax structure with the GST rollout on July 1, 2017. It is really important to understand and assimilate the new GST in India, new compliances and the changes in processes in operating business.

KCC
Principal
Sarada Vilas College
Mysuru - 570 004



To help graduate and post graduates in Commerce & Management with the ongoing changes and to make them GST experts, EduElevate has launched "Entrepreneurship Training in GST Profession". The objective of this Course is to provide knowledge of practical aspects of GST to the students and make them JOB GIVERS instead of JOB SEEKERS.

In this regard, Prof. Shankar Narayana Rao, Director, EduElevate addressed the students of Sarada Vilas College on 10th June 2022 on the scope and opportunities in GST profession. He narrated the steps to be fulfilled to register as a GST Practitioner. He also explained in detail various functions and duties of a GST Practitioner.

Mr. Karthik Kumar, Managing Director, EduElevate made the program more interesting by illustrating the examples of various famous personalities. He invited the students whose parents are entrepreneurs. 6 students shared the experience of their parents regarding entrepreneurship. It is this type of involvement of activity of students in the program that motivates others to become entrepreneurs. 185 students out of 202 present in the program have shown interest to pursue GST profession as their career.

Dr. Devika, Principal of the College explained the need of students to develop entrepreneurial skills and become GST Practitioners. Dr. Sathyanarayana, Dean, Dept of Commerce & Management delivered key note address and explained the need of pursuing professional courses in developing a student's career. Dr. Jyothi A.N – HoD, MR. Nagendra P, Smt. Asha K.C, Mr. Puneeth V, Mr. Mahendra B.S, Mr. Rajkingse S.N., Mr. Chethin B., Mr. Mallikarjun Aradhya H.N., Smt. Chaitra H.V., Smt. Sowmya M.A., Smt. Pragathi, Smt. Pragali, Smt. Suroop and other faculty members of the Department of Commerce & Management and many non-teaching staff were present in the program.

On behalf of EduElevate, we take this opportunity to thank the Principal and all the faculty members of the Department of Commerce & Management and non-teaching staff who made this program a grand success.

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<https://eduelevate.in/orientation-program-on-entrepreneurship-in-gst-profession-at-sarada-vilas-college/>

Ka
Principal
Sarada Vilas Coll.
Mysore - 570 001



Sarada Vilas Educational Institutions (R.)

Sarada Vilas College

(Affiliated to University of Mysore and
Reaccredited by NAAC with B Grade CGPA 2.70)
Sarada Vilas Road, Krishnamurthy puram, Mysuru - 570 004



IQAC in Association with
Department of Microbiology and Biotechnology
Organises a **Special Lecture on**

Intellectual Property Rights

Speaker

Mrs. Sunethra Derebail

Senior IP Specialist, OTT, Centre for Cellular and
Molecular Platform (C-CAMP), GVKV Campus, Bangalore

Guests of honour

Dr. B. M. Subraya

President

Sarada Vilas Educational Institutions, Mysuru

Sri. N. Chandrashekar

Hon. Secretary

Sarada Vilas Educational Institutions, Mysuru

Presided by

Dr. Devika M.

Principal

Sarada Vilas College, Mysuru

18-06-2022 Saturday

Time : 11-30 a.m

Venue : A. V. Hall, SVC, Mysuru


Principal
Sarada Vilas College
Mysuru-570 004

Staff & Students
Sarada Vilas College, Mysuru

SARADA VILAS COLLEGE, MYSURU
DEPARTMENT OF MICROBIOLOGY AND BIOTECHNOLOGY

A Special Lecture on

"INTELLECTUAL PROPERTY RIGHTS"

TABLE OF AGENDA

Time: 11:30 am

Venue - A.V. Hall, SVC

Date: 18/06/2022

- | | |
|----------------------------|---|
| Invocation | - Ms. Kusuma
Student, II Semester, MHBT |
| Welcome Speech | - Dr. Manasa Ravindra Walmiki
Assistant Professor, Microbiology |
| Guest Introduction | - Dr. Manasa Ravindra Walmiki
Assistant Professor, Microbiology |
| Chief guest | - Mrs. Sunethra Derebail
Senior IP specialist @ OTT,
C-CAMP, GKVK campus |
| Special invitees | - Dr. H.M. Subbraya
The President,
Sarada Vilas Educational Institutions (R)
Mysuru

Sri N. Chandrashekhar N
Hon. Secretary,
Sarada Vilas Educational Institutions (R)
Mysuru |
| Presidential Speech | - Dr. M. Devika
Principal
Sarada Vilas College, Mysuru |
| Vote of Thank | - Ms. Monica
Student, II Semester, BtBc |

ORGANIZERS

Mr R.A. Manjunath
Assist. Professor & Head
Department of Microbiology &
Biotechnology

Dr. Manasa Ravindra Walmiki
Assistant Professor
Department of Microbiology

Mr. Abhilash H S
Assistant Professor
Department of Biotechnology


Host
Mr. Kiran Raj



Phone: 0821-2332479, Fax: 0821-2330221

E-mail- principal@saradavilas.com

website: www.saradavilas.com

SARADA VILAS COLLEGE
Krishnamurthypuram, Mysore – 570 004 Karnataka
Affiliated to University of Mysore
Re accredited by NAAC with B+ grade (CGPA: 2.70)



Dr. Devika M, M.Sc., M. Phil., Ph. D
Principal
Mob: 9880024483

Date:18.06.2022

Sarada vilas college, Mysore

IQAC IN ASSOCIATION WITH DEPARTMENT OF MICROBIOLOGY AND BIOTECHNOLOGY

ORGANISED A SPECIAL LECTURE ON "INTELLECTUAL PROPERTY RIGHTS"
By

Mrs.Sunethra Derebail, Senior IP specialist, OTT office, Centre for Cellular and Molecular Platform (C – CAMP), GKVK Campus, Bengaluru. 18/06/2022,11.30am.



Devika M
Principal
Sarada Vilas College

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REPORT ON IPR

Report on the Special lecture on Intellectual Property rights conducted on 18th June 2022. A special lecture on intellectual Property Rights: Patents, was conducted by Department of Microbiology and Biotechnology in association with IQAC, Sarada Vilas College, Mysuru on 18/06/2022 at A.V. Hall. Over 65 participants attended the special lecture. Participants and the guest of honour were welcomed by Dr. Manasa Ravindra Walmiki at 11.30 am, followed by initial remarks from Dr. M Devika, Principal, Sarada Vilas College. During her inaugural address Principal, Dr. M Devika stressed the importance of IPR and its relevance in these times and its necessity for the advancement in research and development in India. Guest speaker Mrs. Sunethra Derebail (Senior IP Specialist, OTT, C-CAMP, GKVK Campus, Bangalore) presided over the session, who spoke on the topic of "Patents - Procedural and Legal Aspects". Her lecture started with an introduction to Intellectual Property Laws and spanned across the different disciplines related to patents and patent filling. She pointed out that IPR is no more confined to the legal fraternity, but has spread across all disciplines because of which it has an impact and significance on arts, science, commerce, management and business. IPR have great significance not only in the uplifting the knowledge economy but also in fine-tuning it. She elucidated the meaning of intellectual use of traditional knowledge with an example of basmati rice case of 1997. She explained how to file a patent in India itself with respect to life science, biotechnology, computer science and physical sciences and also in the context of collaboration research. She briefed on IPR laws in different countries like USA, Germany, UK etc. She concluded the talk by explaining the rationale of protection and the nature of IPR. The session was concluded at 12.30 pm followed by interaction with participants and vote of thanks by Ms. Monica (2nd Sem, BtBc, SVC). The Special lecture was highly informative to students and teachers from other departments. Thus webinar provided valuable awareness and insights on the various aspects of IPR.

ICan
Principal

Activity: Intellectual Property Rights

Date: 18-6-2022

Name Of the Department: Microbiology & Biotech. Technology

Time: 10-00 AM

Sl.No	Name of Student	Signature
1	ABHISHEK K L	Abhishek K L
2	MADHU SHANKAR C M	Madhu Shankar C M
3	SUDARSHAN	Sudarshan
4	BINDU C	Bindu C
5	DHANUSH L	Dhanush L
6	HARSHITHA T U	Harshitha T U
7	KOUSALYA S C	Kousalya S C
8	KOUSHIK RAO G	Koushik Rao G
9	KUSUMA S	Kusuma S
10	LAKSMIKANTHA K	Lakshmi K
11	MAHESH	Mahesh
12	MITHANGOWDA V J	Mithangowda V J
13	MONICA K	Monica K
14	NISARGA K M	Nisarga K M
15	PARIKSITH C M	Parikshit C M
16	PRAJWAL S	Prajwal S
17	PRAMODA D S	Pramoda D S
18	RAGHAVA RAJ S G	Raghava Raj S G
19	RAVIKUMARA S	Ravi S
20	SACHIIN V V	Sachin V V
21	SAMBHU VAISHNAV	S Vaishnav
22	SHIVARAJ S	Shivaraj S
23	SPOORTHI T	Spoorthi T
24	VASUNDARA M D	Vasundara M D
25	VINITH RAJ D	Vinith Raj D
26	YASHWANTH M	Yashwanth M
27	BHARATHI P	Bharathi P
28	BHARATHKUMAR M V	Bharath Kumar M V
29	BHUMIKA D	Bhumika D
30	CHANDAN K R	Chandan K R
31	CHETHAN NAIK B O	Chethan Naik B O
32	CHIRAG M L	Chirag M L
33	DARSHAN GOWDA T M	Darshan T M
34	DEEPTHI M	Deepthi M

Principal
Sarada Vilas College
Mysore-570 024

35	GAGANDEEP S M	Gagan Deep
36	KIRAN N V	Kiran N V
37	KITTY V K	Kitty V K
38	KUMARASWAMY A C	Kumaraswamy A C
39	MADHU S R	Madhu S R
40	MANOJ K	Manoj K
41	MONISH KUMAR	Monish K
42	NAGACHANDRA G B	Nagachandra G B
43	NAVANEETH P K	Navaneeth P K
44	NAYANA S	Nayana S
45	PUNEETH KUMAR N	Puneeth Kumar N
46	RAKESH S	Rakesh S
47	RAKSHITHA H K	Rakshitha H K
48	RAVICHANDRA KUMAR N	Ravichandra Kumar N
49	ROHITH M SHETTY	Rohith M Shetty
50	SADHANA G A	Sadhana G A
51	SHAMANTH C M	Shamant C M
52	SHANTHARAJU Y K	Shantharaju Y K
53	SHIVARAJU S	Shivaraju S
54	SIDDIQ PASHA	Siddiq P
55	SUDEEP B	Sudeep B
56	SUDEEP N	Sudeep N
57	SUDEEP S	Sudeep S
58	TEJASWINI N	Tejaswini N
59	THILAK R	Thilak R
60	VENKATESHA T	Venkatesh T
61	YASHWANTH L	Yashwanth L
62	ANANYA N RAO	Ananya N Rao
63	BHIMANAİK	Bhimanaik
64	BHUVAN T L	Bhuvan T L
65	DEEPA B	Deepa B

Handwritten signature in green ink.

*Head of the Department
Department of Malayalam
Sriadas College, Mysore*

Sunethra Sudhakar Derebail

Sunethra Sudhakar Derebail has over 8 years of experience in the field of patents, particularly in the areas of patent search, landscape analysis, invalidation analysis, patent drafting and prosecution. She holds a master's degree in Biochemistry from the University of Mysore and a law degree from Karnataka State Law University. She is a registered Indian Patent Agent (IN/PA- 3770). She has drafted and prosecuted several Indian patent applications and attended hearings at the Indian Patent Office. Further, she has extensive experience in responding to US and European Office Actions.

Prior to her current role as Senior IP Specialist at OTT@C-CAMP, she has worked as Lead Patent Attorney (Life Science practice) at Zacco India Private Limited (June 2019 – Sep 2021), Senior Patent Associate at Clairvortex IP Solutions (Jan 2017 – Mar 2019) and as a Patent Associate at K&S Partners (Sep 2012 - Sep 2015).

She has managed patent portfolios pertaining to the fields of Biochemistry, Organic Chemistry, Biotechnology, Medical devices and Material Science. In her current role, she is involved in reviewing Invention Disclosure Forms, invention harvesting, conducting prior art searches, rendering opinion on patentability, patent application drafting, overseeing timely prosecution of applications till grant. She is frequently called upon to deliver talks on IP related subjects.


Dr. R. Devika
Principal
Sri Sri Siddhaganga
Institute of Health Sciences,
Mysuru

Sarada Vilas College, Mysuru
Department of Computer Science

One Day Workshop

“Technical Writing Using Latex”
For the Students of Final Year (Computer Science)

Programme

41

Date : 11-02-2021

Time: 10.00 AM

Venue: CS Lab

Invocation	:	Gnanesh K.K. I Sem
Welcome Speech	:	Prashanth V Sem
Introduction of Resource Person	:	Rateesh Hebbar V Sem
Addressing the gathering	:	Dr. Devika .M, Principal
Vote of Thanks	:	Dr. Jagadeesh Krishna
Technical Session Batch - I	-	10.30am to 1.30pm
Lunch Break	:	1.30pm to 2.30pm
Technical Session Batch - II	-	2.20pm to 5.30pm

Devika
Principal
Sarada Vilas College
Mysuru-570 004



Special Lecture, Department of Computer , Photo- Dr. Jagadeesh Krishna, Mrs. Shilpa -- Department of Computer Science, Maharan's Science College for Women Mysuru, Dr. M Devika- Principal Sarada Vilas College Mysore. Topic: "Technical Writing using Latex." Conducted on 11/02/2021 Time (10.30 AM)

Kan
 Sarada Vilas College
 Mysuru-570004

Faculty Profile

Name : Shilpa P
 Designation : Assistant Professor
 Qualification : M.Sc, KSET, NET, JRF
 Date of Birth : 16.09.1988
 Date of Joining service : 01.09.2017
 Subject/Department : Computer Science
 E-mail Id : shilpa628@gmail.com
 Teaching Experience : 10 Years



Work Experience:

Sl.No	Designation	Institution/Company	Duration
1	Assistant Professor	Sri HD Devegowda First Grade College, Paduvalahippe, Holenarsipura, Hassan	May 2022- till date
2	Assistant Professor	Maharani's Science College for Women, JLB Road, Mysore	July 2019- May 2022
3	Assistant Professor	Govt. First Grade College for Women, Holenarsipura, Hassan	Nov 2018-July 2019
4	Assistant Professor	Sri HD Devegowda First Grade College, Paduvalahippe, Holenarsipura, Hassan	Sep 2017-July 2019
5	Assistant Professor	St.Joseph's First Grade College, Jayalakshnipurm, Mysore	Nov 2015- Aug 2017
6	Lecturer	JSS Women College-PU, Saraswathipuram, Mysore	May 2013- Feb 2014
7	Assistant Professor	JSS college of Arts, Commerce and Science, PG Department, Ooty road, Mysore	Feb 2012- May 2013
8	Lecturer	Govt. Women First Grade College in KRPet, Mandya	Aug 2011-May 2012

Date of Completion of Department Exams:

Name of the Exam	Date of Exam	Date of declaration of result
Accounts Higher	12.11.2017	28.03.2018
General Law-II	19.05.2018	04.12.2018
General Law-I	21.05.2018	04.12.2018

Details of Orientation Course:

Name of the Academic College	Date (From - To)	Grade
		Dr. H. Devilla M.Sc, M.Phil, Ph.D President Sriada Vileas College Kalyanacharya, Mysore

	UGC HRDC, Bangalore University	07.11.2017 to 05.12.2017	A
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Details of Refresher Program:

	Name of the Academic College	Date (From - To)	Grade
	UGC HRDC, JNTUH, Hyderabad	23.05.2022-04.06.2022	A+

Details of Seminars, Conferences & Workshops Conducted:

	Seminar/Conference/Workshop	College	Date
	One Day Workshop on "Hypertext Preprocessor"	Maharani's Science College for Women, Department of Computer Science, JLB Road, Mysore	28.10.2021

Details of Paper Presented:

	Title of the Paper	Date
	Presented a paper titled "Incorporation of ITS in Computer Teaching-Learning Pedagogy" at National Conference organized by GFGC, Koratagere, Tumkur	16.02.2018
	Participated and presented "Prevention of credit card fraud by geo spatial analysis" at Geo-Innovation challenge in geospatial technology: Geo-enabled technological solutions for realizing smart cities.	20.04.2022 to 22.04.2022


Dr. S. Devika

M.Sc., M.Phil., Ph.D.
Principal

Sarada Vilas College,
Krishnamurthy

Details of BOE & BOS Membership:

	University/College	Year

	BOS Member, Maharani's Science college for Women	2019-22
	BOE Member, University of Mysore	2019-20
	BOE Member, Govt. First Grade College for Women(Autonomous),Mandya	2022-23

No. of Special Lectures Delivered in Workshop/Seminar/Conference

Details of the Programme	Place	Participated as	Date
Remedial class on "Function's and Storage Class in C"	Sarada vilas college, K R Purn, Mysore	Resource Person	21.3.2013
Remedial class on "File handling in C"	Sarada vilas college, K R Purn, Mysore	Resource Person	28.3.2013
Special Lecture on its "Software and emerging Applications"	Sarada vilas college, K R purn, Mysore	Resource Person	12.4.2016
Workshop on ADNA-V17	Sarada vilas college, K R Purn, Mysore	Resource Person	01.3.2017
Mathattitude2018-Teaching Competition	PG Department of Mathematics, Sri H.D.Devegowda Govt.FirstGrade College, Paduvalahippe	Competition Judge	22.3.2018
Special lecture on "Computer Hardware and email security"	Sri H.D.Devegowda Govt. First Grade College, PG Department of Social Work and Political Science, Paduvalahippe	Resource person	18.9.2018
Mathattitude2019-Teaching Competition	PG Department of Mathematics, Sri H.D.Devegowda Govt.FirstGrade College, Paduvalahippe	Competition Judge	13.2.2019
One day workshop on "Technical Writing Using LaTeX"	Sarada vilas college, K R Purn, Mysore	Resource person	11.2.2021
Special Lecture on "Human memory vs computer memory"	Sarada vilas college, K R Purn, Mysore	Resource person	13.2.2021


Dr. M. Devika

M.Sc., M.Phil., Ph.D.
Principal
Sarada Vilas College,
Krishnamurthy, Mysore

Inspire 2021 district level science model exhibition	Maharani's Science College for Women, JLB Road, (Online Evaluation) Mysore	Juri member and Competition Judge	28.1.2022
Special Lecture on "NEP: Digital Fluency"	Model Residential College for women, Haradanahalli	Resource person	09.7.2022
One day workshop on "Android Programming"	Sarada vilas college, K R Purn, Mysore	Resource person	10.08.2022
One day workshop on "LaTeX"	Govt. First grade college for women, Hunsur	Resource person	7.11.2022

Details of supportive programmes for overall development of the students other than regular curriculum:

Name of the activity	Responsibility	Organized by	Date
Special Lecture on "Carrier Opportunities in Computer Science"	Organizer	Sri H.D. Devegowda Govt. First Grade College, Department of computer Science, Paduvalahippe	24.10.2017
State level competition on account of International Women's day	Coordinator	Govt. First Grade College for Women, Holenarasipura	08.03.2019
Film Show - Rough Book	Organizer and coordinator	Govt. First Grade College for Women, Department of Computer Science, Holenarasipura	29.06.2019
SDP on "Java" SDP on "Python"	Coordinator	Maharani's Science College for Women, Department of Computer Science, JLB Road, Mysore in association with Spoken Tutorial IIT, bombay	19.10.2020 to 14.11.2020
SDP on HTML	Coordinator	Maharani's Science College for Women, Department of Computer Science, JLB Road, Mysore	20.07.2021 to 31.07.2021
One Day Workshop on "Hypertext Preprocessor"	Organizer	Maharani's Science College for Women, Department of Computer Science, JLB Road, Mysore	28.10.2021
Open Computer Science Lab Day	Organizer	Sri H.D. Devegowda Govt. First Grade College, Department of computer Science, Paduvalahippe	04.08.2022

Dr. M. Devita

Dr. M. Devita

Principal
Sarada Vilasa College,
Kishanurthyapuram, Mysore

SDP on HTML	Coordinator	Sri H.D.Devegowda Govt. First Grade College, Department of Computer Science, Paduvalahippe, Holenarasipura, Hassan in association with Spoken Tutorial IIT, Bombay	10.11.2022 to 24.11.2022
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Other information:

- Worked as a coordinator and member of various committees of an organization.
- Question paper setter at University of Mysore for BCA-System software paper, Vsem Nov/Dec 2017 Examination.
- Performed Oct/Nov 2017 Practical External examiner duty allotted by the university.
- Attended evaluation work in connection with BBM/BCA/B.Sc. Examination of Nov/Dec 2017 at Moulya Bhavan, University of Mysore, and Mysore.
- Actively Participated in National Service Camp during Mahamastukabhisheka 2018 at shrvana belagola, Hassan from 04.02.2018 to 08.02.2018.
- Performed April/May 2018 Practical External examiner duty allotted by the BOE chairperson in Computer Science
- Performed Karnataka State General Election duty from 9/4/2018 to 17/5/2018 as an ITC Nodal officer.
- Attended Evaluation work in connection with B.A/BCA/B.Sc. Examination of April/May and Nov/Dec 2018 at pareeksha Bhavan, University of Mysore, Mysore.
- Attended Evaluation work in connection with B.A/BCA/B.Sc. Examination of April/May and Nov/Dec 2019 at pareeksha Bhavan, University of Mysore, Mysore.
- Participated in #AIforALL Meme Contest and won amazon gift Voucher organized by GUVI on 20.10.2020
- Participated as a mentor in "Clean and Green Energy Science exhibition" with students on 19.02.2021
- Question paper setter at University of Mysore for BCA/BSC Examination May/June 2021 for University of Mysore.
- Attended Evaluation work in connection with B.A/BCA/B.Sc. Examination of May/June 2021 at pareeksha Bhavan, University of Mysore, Mysore.
- Question paper setter at University of Mysore for BCA/BSC Examination May/June 2021 for MSCW (Autonomous), JLB Road, Mysore.
- Attended Evaluation work in connection with BCA/B.Sc. Examination of May/June 2021 at MSCW (Autonomous), JLB Road, Mysore.
- Developed E-content for Karnataka LMS.
- Worked as a moderator for Karnataka LMS
- Enrolled for Ph.D in the year 2021 and cleared Course examination.



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M.Sc., M.Phil., Ph.D.
Professor

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Kishanurthypur, Mysore

- Participated in Cultural and sports event on 10.03.2022 and 11.03.2022 organized by Karnataka state govt. employees Association, Mysore and won second place in Table Tennis-doubles Competition.
- Question paper setter for 2021-22 Odd sem exams at MSCW(Autonomous),JLB Road, Mysore , Mahajana First Grade College, Jayalakshmipuram, Mysore and GFGCW(Autonomous), Mandya.
- Attended Evaluation work in connection with B.A/BCA/B.Sc. Examination of Odd semester 2021-22 at pareeksha Bhavan and Moulya Bhavan, University of Mysore, Mysore.
- Attended Evaluation work in connection with B.A/BCA/B.Sc. Examination of Odd semester 2021-22 at MSCW(Autonomous),JLB Road, Mysore.
- Question paper setter for 2021-22 Even sem exams at MSCW (Autonomous),JLB Road, Mysore, GFGCW(Autonomous), Mandya and University of Mysore.
- Attended Evaluation work in connection with B.A/BCA/B.Sc. Examination of even semester2021-22 at pareeksha Bhavan and Moulya Bhavan, University of Mysore, Mysore.
- As a mentor guided and motivated students to participate in various competitions and students won many prizes.



Dr. M Devika
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 Principal
 Sarada Vilas College,
 Krishnamurthypuram, Mysore



Sarada Vilas Educational Institutions®
SARADA VILAS COLLEGE

Department of Commerce and Financial Administration
 (N) Centre - M.Com
 Krishnamurthipuram, Mysuru-570 004



Organized by Webinars' 2020

"Role of Entrepreneurs' in Indian Economy- Present Scenario"

No Registration Fee
 E-Certificate will be provided

Date: 22nd July 2020
 Time: 11.00 AM - 12.00 PM

Venue: Google Meet

Resource Person



Dr. Supreeth K
 CEO & Founder

GyanPro Educational Innovation Pvt. Ltd., B'lore.

Registration Link:

https://docs.google.com/forms/d/e/1FAIpQLSeccaoP6dDilwQDx_Tpvd0Vmg7U69T1j0_H_wd_Wbafvewdrcm3xsp-gg_0d

Registration will be closed on 22nd July 2020 at 4 PM

Faculty Organizers

Dr. Jyothsna
 Ms. Arpita K.

President, Hon. Secretary, SVEI | Principal, SVC | Dean, Commerce | Staff

Ka
 Principal
 Sarada Vilas College
 Mysuru-570 004



Dr. Suresh K. Mittal

Founder & CEO - GYANPRO EDUCATIONAL PROMOTION

Something about me

Making Science, Make Sense !! GYANPRO provides the missing practicality of the scientific education to children of age 6 to 14 years. We believe in developing a well-rounded mind through a creative learning experience using various mediums such as laboratory projects, nature explorations, hands-on-activities, science expeditions and science workshops. Too often the art of science is missed out in the hoody details of concepts. Hence our goal at GYANPRO is to renew and rekindle the young minds of today so that they contribute into the world of Science. At GYANPRO, we believe that science is curious contemplation that forces one to re-analyse things that might seem mundane to us. Here we bridge



SARADA VILAS COLLEGE, MYSURU.

DEPARTMENT OF BOTANY

SPECIAL LECTURE - 2018-19



TOPIC: "GENETICALLY MODIFIED CROPS"

NAME AND DESIGNATION OF

RESORCE PERSON: DR. VASANTHKUMAR TIMKAPUR

**PRESIDENT, UOM ALUMNI ASSOCIATION AND RENOWNED
AGRICULTURAL SCIENTIST, MYSURU**

DATE AND TIME: 05-02-2019, 11.30 am

VENUE: AUDIO-VISUAL ROOM

Kev
Principal
Sarada Vilas College
Mysuru-577 004



Dr. Vasanth Kumar Thimakapura

Agricultural Consultancy, Research & Extension Services (ACRES)

Krishi Jnana Vijnana Vedike

No. 765, 6th Main, 'B' Block, 3rd Stage, Vijayanagara, Mysore - 570030, India

Tel: +91-821-2416923 | Mobile: +91-98453-47884 |

E-mail: vasanth.greenlife@gmail.com | Web: www.vasanththimakapura.com

Educational Qualification

- **Ph.D. in Plant Pathology**
Title of the thesis: "Studies on Some Seed-borne Fungal Diseases of Maize in Karnataka"
Thesis Guide: Prof. H.S. Shetty, Professor Emeritus,
Dept. of Applied Botany and Biotechnology,
University of Mysore, Mysore.
- **M.Phil. (Seed Pathology), University of Mysore, 1980.**
- **M.Sc. (Botany), University of Mysore, 1978.**
- **B.Sc. (Botany, Zoology), University of Mysore, 1975.**
Was a 'Subject Scholar' in Zoology, University of Mysore, 1975.



The Thesis which heralded a new trend & changed the whole concept of presentation, in the University

Working in green house

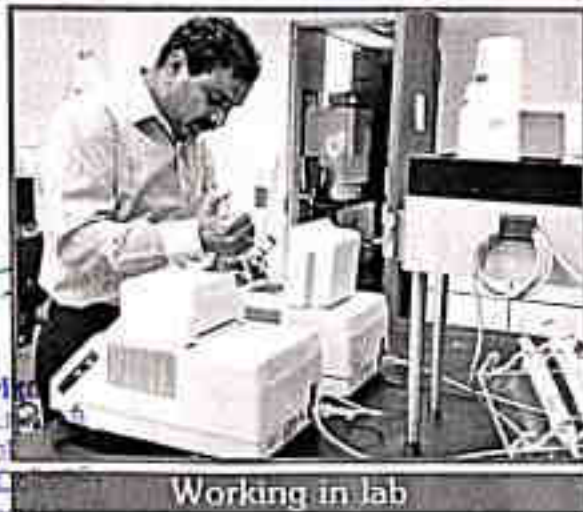


Va
Dr. Vasanth Kumar Thimakapura
Ph.D., M.Phil., M.Sc.
Original

The most important ingredient in the formula of success is performing consistently.

Professional Experience

- **Senior Scientist-Pathology/Melon Breeding, 1996-2001**
Sunseeds India (P) Ltd. Bangalore, (Presently Nunhems Seeds Pvt. Ltd.).
- **Research Plant Pathologist, 1987-1996**
Pioneer Overseas Corporation, Bangalore
(A subsidiary of PIONEER HI-BRED INTERNATIONAL, USA).
- **Export - Import Manager (Additional responsibility), 1994-1996**
Pioneer Overseas Corporation, Bangalore.
- **Asst. Professor, 1984-1987**
Department of Applied Botany, University of Mysore.
Guided several students for their M.Phil. degree.
- **Formerly Technical Advisor to:**
 1. Minister of Agriculture, Government of Karnataka (1999-2003)
 2. Bioseed Genetics India, Hyderabad (2003-2006)
 3. SAFAL Project (NDDB) (2005-2006)
 4. BASF, India (2009-2010)
 5. Reliance Industries (2012- 2013)and many other organisations.



Working in lab



Working in field

KCA
Dr. M Devige
M.Sc., M.A.
Principal
Sarada Vilas College
Kotahnamur, Mysore

Research and other Contributions

1. Products:

Product 1: Improving the plant physiological metabolism:

- An organic plant tonic, PHYTON-T, formulated by him has been able to increase the yield and quality by manifolds in various crops.
- It does so by increasing the root mass, number & size of leaves and the chlorophyll content per unit area.
- The product has been tested and recommended by University of Agricultural Sciences, Bangalore
- New concepts have been successfully introduced in solving the 'hard to control' disease problems in important crops like root rot and wilt diseases of banana, black pepper, pomegranate, tobacco, etc.

Product 2: Virus disease management:

- Another, plant extract based, organic product (POWER PLUS) has been developed which makes the virus infected plants to recover from the symptoms and yield normally.
- This is, indeed, a breakthrough in the field of Plant Pathology.
- The product is already commercialized, and simultaneously being tested by premier institutes and universities.
- This product is going to revolutionize viral disease management of crops, especially in horticultural crops.

2. Micro finance in the form of essential inputs:

- He has created a new history by supplying his products to the farmers on interest-free credit, without any security, for a period of more than six months. More than 15,000 farmers have been benefitted by this scheme where each farmer receives agri-inputs worth Rs. 3000/- which translates into Rs. 50,000 additional income to them.
- This kind of micro-finance system in the form of indispensable inputs has no parallel example anywhere in the country. This has immense positive impact on the socio-economic status of these farmers.



Dr. Vasanthy has formulated an organic Plant tonic branded as PHYTON-T, based on seaweed extract, which significantly increases both yield and quality. PHYTON-T is India's first plant tonic to be tested and recommended by University of Agricultural University, Bangalore on Potato. Research in potato using PHYTON-T has been adjudged as best research in Asian Congress of Plant Pathology and Mycology.

Dr. M. V. S. Sarada V. Krishnamurthy

Science without religion is lame, religion without science is blind - Albert Einstein.